

Applebee's Introduces NEW Holiday Combos

November 13, 2023

PASADENA, Calif.--(BUSINESS WIRE)--Nov. 13, 2023-- The holidays just got better at Applebee's with four NEW Holiday Combos starting at \$13.99*! Warm up this winter with a variety of hearty combos each featuring two popular proteins including Honey BBQ Chicken Breast, Blackened Cajun Salmon, 6 oz. USDA Select Top Sirloin, Applebee's Riblets, and Double Crunch Shrimp. Each Combo also includes garlic mashed potatoes, steamed broccoli, and crispy onions. Available for dine-in, To Go, and delivery, Applebee's Holiday Combos are only available for a limited time.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20231113249378/en/



The holidays just got better at Applebee's with four NEW Holiday Combos featuring a choice of two proteins, garlic mashed potatoes, steamed broccoli, and crispy onions. (Photo: Business Wire)

Applebee's To Go or delivery, visit Applebees.com or the Applebee's mobile app (iOS, Google).

For even more exclusive deals and specials, guests can sign up to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood [®]. Applebee's franchise operations consisted of 1,654 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of September 30, 2023. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and 12 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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Instagram: @applebees Twitter: @applebees These fa-la-la-la finger lickin' good combos include two delicious proteins, garlic mashed potatoes, broccoli, and crispy onions. Combo options include:

- Honey BBQ Chicken Breast & Double Crunch Shrimp**
- Blackened Cajun Salmon & Double Crunch Shrimp**
- 6 oz. USDA Select Top Sirloin & Double Crunch Shrimp**
- Applebee's Riblets & Honey BBQ Grilled Check Breast

"This holiday season, we're serving up joy and a festive feast with our NEW Holiday Combos," said Joel Yashinsky, Chief Marketing Officer, Applebee's. "These craveable combos are the perfect way to celebrate with friends and family - whether enjoying in-restaurant or ordering To Go."

- *Available for a limited time. Price & participation may vary.
- **Combos with Double Crunch Shrimp are served with cocktail sauce and a lemon wedge.

To find your local restaurant to dine in, visit Applebees.com/restaurants. To order Facebook: www.facebook.com/applebees

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