



It's Back

October 1, 2023

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 1, 2023-- The following statement was released by Applebee's in response to questions about the return of the [DOLLARITA®](#):

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20231001613296/en/>



"DOLLARITA'S BACK."

Must be 21+ to enjoy America's famous \$1 margarita made with tequila, triple sec and lime at your local Applebee's restaurant for the month of October. Void where prohibited. Tax & gratuity excluded. Dine-in only. Participation may vary. While supplies last. © 2023 Applebee's Restaurant LLC.

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Source: Applebee's

DOLLARITA is back at Applebee's! (Graphic: Business Wire)