



Celebrate National Cheeseburger Day with Applebee's® Handcrafted 'Burger Bundles' To Go

September 12, 2022

Order online any of Applebee's six Handcrafted Burgers with Fries and Applebee's exclusive MTN DEW Dark Berry Bash® or your choice of any fountain drink for just \$10.99 on Sept. 18

GLENDAL, Calif.--(BUSINESS WIRE)--Sep. 12, 2022-- In celebration of [National Cheeseburger Day](#) on September 18, Applebee's is offering its fans an online Burger Bundle deal consisting of any one of its delicious, Handcrafted Burgers paired with Classic Fries and Applebee's exclusive MTN DEW Dark Berry Bash® for only \$10.99.* For one day only, guests can order online at [Applebees.com](#) or the mobile app from their local Applebee's restaurant to celebrate the tastiest day of the year with a complete Burger Bundle!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220912005221/en/>



Celebrate National Cheeseburger Day with Applebee's® Handcrafted 'Burger Bundles' To Go (Photo: Business Wire)

everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise and company-operated operations consisted of 1,673 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of August 9, 2022. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and eight Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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Applebee's Handcrafted Burger Bundle includes the choice of the Bacon Cheeseburger, Whiskey Bacon Cheeseburger, fan-favorite Quesadilla Burger, Classic Cheeseburger, Classic Hamburger, or the Impossible™ Cheeseburger, PLUS Classic Fries and a fountain drink – all for only \$10.99.

To join Applebee's in celebrating on September 18, guests can simply select the 'National Cheeseburger Day' option from the online menu, order for To Go or delivery on the Applebee's mobile app ([iOS](#), [Google](#)) or by visiting [Applebees.com](#). Applebee's delicious bundle includes the exclusive MTN DEW Dark Berry Bash® or your choice of any PEPSI-COLA® fountain drink.

"Our best-in-class Handcrafted Burgers are always better when bundled with our Classic Fries and our one-of-a-kind DEW flavor or any other ice-cold fountain beverage," said Joel Yashinsky, Chief Marketing Officer at Applebee's. "From our Whiskey Bacon Cheeseburger to our fan-favorite Quesadilla Burger – and full menu of more delicious burgers – we can't wait for our guests to celebrate National Cheeseburger Day together and to enjoy this unbeatable value."

To order Applebee's To Go or delivery, visit [Applebees.com](#) or the Applebee's mobile app ([iOS](#), [Google](#)). For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*For a limited time at participating locations. Price and participation may vary by location. Offer valid 9/18/22 for online orders via the Applebee's website or mobile app only. Not valid on third party delivery sites. One-time use. Restrictions may apply.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the

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