

## Applebee's® Keeps Summer Groove Going With Two NEW Margaritas Featuring Dwayne Johnson's Teremana Ultra-Premium Tequila

## August 22, 2022

Beat the heat and embrace the Mana with Applebee's latest \$7 Mucho Cocktails™ - NEW Blue Tiki Manarita and NEW Cyclone Swirl Manarita

GLENDALE, Calif.--(BUSINESS WIRE)--Aug. 22, 2022-- Applebee's, one of America's most sought out destinations for celebrations with friends and family, is channeling the Mana with the debut of two new margaritas! Made with Dwayne Johnson's ultra-premium Teremana small batch tequila, the NEW \$7 Mucho Manarita Sips will keep your summer groove going.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220822005089/en/



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except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

## About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood<sup>™</sup> is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood<sup>®</sup>. Applebee's franchise and company-operated operations consisted of 1,673 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of August 9, 2022. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and eight Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

Dream of sandy beaches with the **NEW Blue Tiki Manarita** mixed with a juicy blend of passion fruit, pineapple, cherry, and lime. Or be adventurous and ride the **NEW Cyclone Swirl Manarita**, a frozen margarita mixed with sweet strawberry and mango. Both Manaritas feature Dwayne Johnson's ultra-premium Teremana Blanco Tequila.

"We're proud to introduce our new \$7 Mana Margaritas made with Teremana tequila, which is the fastest-growing, ultra-premium spirit in the country," said Patrick Kirk, vice president of beverage innovation at Applebee's. "We like to keep our guests in good spirits by sending them island vibes and tropical flavors in top-shelf margaritas for an unbeatable price."

Applebee's Mucho Cocktails are made with ultra-premium spirits and served in a signature Mucho glass. Plus, guests can enjoy these \$7 Manarita Sips To Go at participating locations.\*

To find your local restaurant to dine-in, visit <u>Applebees.com/restaurants</u>. To order Applebee's To Go or delivery, visit <u>Applebees.com</u> or the Applebee's mobile app (<u>iOS, Google</u>).

For even more exclusive deals and specials, <u>guests can sign up</u> to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

\*Must be 21+. Void where prohibited. Tax & gratuity excluded. Available for dine-in only

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