

# Cosmic Wings® Expands Reach with DoorDash and Grubhub to Deliver Out-of-this-World Cheetos® Menu of Wings, Cheese Bites & More Nationwide

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Applebee's® online-only restaurant partners with DoorDash to power official online storefront available NOW; Cosmic Wings to Launch on Grubhub on April 15

GLENDALE, Calif.--(BUSINESS WIRE)--Apr. 11, 2022-- <u>Cosmic Wings</u> today announced a partnership with <u>DoorDash</u> and <u>Grubhub</u> that will open a whole new universe to wings fans. Guests can now order their favorite Cheetos®-dusted wings and menu items from Cosmic Wings through <u>DoorDash</u>; and preparing for take-off two weeks later on April 15, Cosmic Wings will be available on <u>Grubhub</u>.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220411005189/en/



Cosmic Wings® Expands Reach with DoorDash and Grubhub to Deliver Out-of-this-World Cheetos® Menu of Wings, Cheese Bites & More Nationwide (Photo: Business Wire)

The Cosmic Wings menu includes a selection of crowd pleasers like chicken tender dippers, waffle fries and onion rings along with a variety of signature dips and sauces on the side, like honey BBQ, house-made ranch, or bleu cheese. The virtual brand also offers the exclusive MTN DEW Dark Berry Bash® available only at Cosmic Wings and Applebee's.

"Cosmic Wings has allowed us to reach new guests who love the ultimate flavor explosion you can only get when you combine our fan-favorite wings with our exclusive Cheetos® Flamin' Hot® flavors," said Vicki Hormann, Executive Director of Off Premise, Applebee's. "We're thrilled that more fans will enjoy the one-of-a-kind menu through the expanded distribution with our partners at DoorDash and Grubhub."

Cosmic Wings is an online, delivery-only restaurant that launched in 2021 initially exclusively through Uber Eats. The menu is prepared in more than 1,575 Applebee's kitchens nationwide. To learn more about Cosmic Wings, view the full menu, or order, visit <u>CosmicWings.com</u>.

## About Cosmic Wings®

Cosmic Wings is an online-only restaurant available for delivery through DoorDash,

Grubhub and Uber Eats made in more than 1,575 Applebee's kitchens nationwide. The out-of-this-world Cosmic Wings menu includes fan-favorites like traditional wings, boneless wings, cheese bites and waffle fries, along with a variety of signature dips and sauces on the side. Plus, Cosmic Wings exclusively offers Cheetos® wing sauce, available in Dangerously Cheesy® Original Cheetos® or the heat of Cheetos® Flamin' Hot®. To learn more about Cosmic Wings, visit the Company's website located at <a href="http://www.CosmicWings.com">www.CosmicWings.com</a>.

#### About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood<sup>™</sup> is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood<sup>®</sup>. Applebee's franchise and company-operated operations consisted of 1,680 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of December 31, 2021. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and eight Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant

#### companies.

## About DoorDash

DoorDash (NYSE: DASH) is a technology company that connects consumers with their favorite businesses across the United States, Canada, Australia, Japan, and Germany. Founded in 2013, DoorDash enables local businesses to address consumers' expectations of ease and immediacy and thrive in today's convenience economy. By building the logistics infrastructure for local commerce, DoorDash is bringing communities closer, one doorstep at a time.

## About Grubhub

Grubhub is part of Just Eat Takeaway.com (LSE: JET, AMS: TKWY, NASDAQ: GRUB), a leading global online food delivery marketplace. Dedicated to connecting more than 32 million diners with the food they love from their favorite local restaurants, Grubhub elevates food ordering through innovative restaurant technology, easy-to-use platforms and an improved delivery experience. Grubhub features more than 300,000 restaurant partners in over 4,000 U.S. cities.

### **About Uber Eats**

Uber delivers instant access to local commerce. We help people across the world discover local merchants, order meals, groceries, alcohol, and more at the touch of a button—and get it delivered reliably and quickly. The business leverages Uber's technology and logistics expertise to partner with 780,000 merchants in 11,000+ cities globally, while keeping average delivery time under 30 minutes.

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