



Something Sweet Is Coming to the Neighborhood: Introducing NEW Sugar Dusted Donut Dippers

March 7, 2022

Applebee's® treats guests with new and delicious dessert item

GLENDAL, Calif.--(BUSINESS WIRE)--Mar. 7, 2022-- Craving something sweet and perfect for sharing? Starting today, Applebee's is excited to announce a new dessert on its menu – [Sugar Dusted Donut Dippers](#)! These mouthwatering, bite-sized donuts are sure to become a fast guest favorite and are the perfect shareable dessert for getting together with friends, to sweeten up happy hour or for date night. Whatever occasion you choose to enjoy them, they're sure to satisfy those sweet tooth cravings.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220307005094/en/>



Applebee's Sugar Dusted Donut Dippers come in an order of 10 and are perfect pillows of crispy, golden-brown dough tossed in powdered sugar, served hot and fresh and ready to dip in delicious caramel and hot fudge dipping sauces. Yum!

"We love giving our guests a reason to enjoy coming together with friends and loved ones at our restaurants," said Joel Yashinsky, chief marketing officer at Applebee's. "And we're always looking to innovate and bring delicious and fun items to our menu. With this latest addition to our already delicious line-up of desserts, Sugar Dusted Donut Dippers are doing just that. Come on in and treat yourself today!"

To order Applebee's for To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)). To determine if your local restaurant is open for dine-in, visit [Applebees.com/restaurants](https://applebees.com/restaurants).

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(Photo: Business Wire)

For even more exclusive deals and specials, guests can [sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, *Eatin' Good in the Neighborhood™* is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood®*. Applebee's franchise and company-operated operations consisted of 1,680 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of December 31, 2021. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and eight Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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