

Find Your Luck at Applebee's with NEW Saintly Sips™

February 22, 2022

Celebrate St. Patrick's Day with the NEW \$5 Mucho Cocktails™, Tipsy Leprechaun and Pot O' Gold Colada

GLENDALE, Calif.--(BUSINESS WIRE)--Feb. 22, 2022-- It's time to celebrate because Applebee's® Neighborhood Grill & Bar is helping guests find the end of the rainbow with the latest Mucho CocktailsTM. The Saintly Sips are the perfect way to get into the spirit for everyone's favorite green holiday.*

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/2022022005098/en/



Enjoy a top-shelf Irish tea with the Tipsy Leprechaun, made with Jameson Irish Whiskey, melon liqueur, blue curaçao, sweet & sour and lemon lime soda with a gold sugar rim. Or, delight in a delicious treasure with our Pot O' Gold Colada, a piña colada featuring Captain Morgan and mango. Applebee's Mucho Cocktails are made with premium spirits and served in a signature Mucho glass. Plus, guests can enjoy these \$5 Saintly Sips To Go at participating locations.* What a treasure!

"It's the luckiest time of the year at Applebee's with two new drinks for only five dollars but worth a pot o' gold, " says Patrick Kirk, vice president of beverage innovation at Applebee's. "Our guests love to celebrate at Applebee's with their friends and families. With St. Patrick's Day, and everyone's favorite basketball tournament around the corner, Applebee's is the perfect place to do that - so head on in for a shamrock n' rollin' good time!"

Find Your Luck at Applebee's with NEW Saintly Sips (Graphic: Business Wire)

To find your local restaurant to dine-in, visit

Applebees.com/restaurants. To order Applebee's To Go or delivery, visit Applebees.com or the Applebee's mobile app (iOS, Google).

For even more exclusive deals and specials, guests can sign-up to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Dine in only, except where carry out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise and company-operated operations consisted of 1,689 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of September 30, 2021. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

Follow us:

Instagram: @applebees Twitter: @applebees

Facebook: www.facebook.com/applebees

For media inquiries, email us at mediarelations@applebees.com

View source version on <u>businesswire.com</u>: <u>https://www.businesswire.com/news/home/20220222005098/en/</u>

Applebee's Melissa Hariri mediarelations@applebees.com

Source: Applebee's