



Applebee's® Toasts to the Season of Love this Valentine's Day with NEW \$5 Smoocho Mucho Sips

January 10, 2022

Love is in the air at Applebee's with the latest \$5 Mucho Cocktails™ – Tippy Cupid and Date Night Daiquiri

GLENDAL, Calif.--(BUSINESS WIRE)--Jan. 10, 2022-- 2022 is here and Applebee's is kicking things off with new Mucho Cocktails™ that guests will fall head over heels for. The [NEW \\$5 Smoocho Mucho Sips](#) are perfect for coming together with friends and loved ones to try new things in the new year!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220110005047/en/>



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(Photo: Business Wire)

lemonade. Or, gab over the **NEW Date Night Daiquiri** – it'll be love at first sight with this frozen, swirled Strawberry Mango Daiquiri made with Bacardi Superior.

Applebee's Mucho Cocktails are made with premium spirits and served in a signature Mucho glass. Plus, guests can enjoy these \$5 Smoocho Mucho Sips To-Go at participating locations.

"Applebee's is the ultimate date night destination with our latest Mucho Cocktails," says Patrick Kirk, vice president of Beverage Innovation at Applebee's. "Sure, all you really need is love, but strawberry cocktails with premium booze are a close second. Head over to the Bee's with your bae to enjoy the most romantic time of the year!"

To find your local restaurant to dine-in, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign-up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Available for dine-in only except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise and company-operated operations consisted of 1,689 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of September 30, 2021. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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