



## Applebee's Spreads Holiday Cheer with the Return of \$5 Sleigh Bell Sips

November 1, 2021

*Plus, Applebee's has your holiday shopping covered - get any \$50 Gift Card and get a \$10 Bonus Card through January 2!*

GLENDAL, Calif.--(BUSINESS WIRE)--Nov. 1, 2021-- It's never too early to ring in the holidays, and Applebee's® has just what you need to get started! Starting today, guests can head to Applebee's to kick off the festivities with Applebee's latest \$5 Mucho Cocktails™ made up of fan-favorites margarita and vodka lemonade - [Sleigh Bell Sips](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20211101005015/en/>



Cheers to the Tipsy Reindeer - a refreshing Vodka Lemonade with a cranberry twist, made with Smirnoff Vodka, Ocean Spray Cranberry, cherry, and lemonade. Or deck the halls with the Strawberry Merry Swirl, a frozen, swirled holiday margarita made with Dwayne "The Rock" Johnson's ultra-premium Teremana Blanco Tequila, melon liqueur, strawberry and lime. Enjoy one of the best gifts of the season with these festive cocktails for just \$5 each.

Applebee's Mucho Cocktails are made with premium spirits and served in a signature Mucho glass. Plus, guests can enjoy these \$5 Sleigh Bell Sips To Go at participating locations.\*

"The holidays are a very special time for us at Applebee's," said Patrick Kirk, vice president of beverage innovation at Applebee's. "With the holiday spirit in the air – and in our delicious cocktails for only \$5 - the party never has to stop. Head on in to your local Applebee's and toast to everyone's favorite time of the year with

Applebee's Spreads Holiday Cheer with the Return of \$5 Sleigh Bell Sips (Photo: Business Wire)

our delicious Sleigh Bell Sips!"

To make the season of giving even more exciting, guests can now participate in our in-restaurant holiday promotion. Buy a \$50 Gift Card and get a \$10 Bonus Card today through January 2, 2022, and treat a loved one to their favorite restaurant!\*\*

To find your local restaurant, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app (iOS, Google).

For even more exclusive deals and specials, [guests can sign-up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

\*Must be 21+. Void where prohibited. Tax & gratuity excluded. Available for dine-in only except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

\*\* Offer valid from 11/1/21 – 1/2/22 at participating Applebee's locations only. Bonus Card expires 2/28/22. May not be redeemed on day of issuance. Restrictions apply to gift cards and bonus cards. See cards for details.

### About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room. Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's had 1,696 franchise and company-operated restaurants in the United States, Puerto Rico, Guam and 11 other countries as of August 5, 2021. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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