



Applebee's® Offers Bone-Chilling Treat for Halloween with the Return of \$5 Spooky Sips

September 22, 2021

GLENDAL, Calif.--(BUSINESS WIRE)--Sep. 22, 2021-- Boo! Halloween is around the corner and the celebrations at Applebee's start right now. That's right, guests can head to their local Applebee's starting today to treat themselves to a Halloween celebration with Applebee's latest \$5 Mucho Cocktails™ - [Spooky Sips](#).

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20210922005045/en/>



Sink your teeth into Dracula's Juice, a mouth-watering wildberry creation of a Patron Silver margarita and Bacardi Superior daiquiri. Or cure your cravings with the Topsy Zombie, made with Bacardi Superior, passion fruit, pineapple, cherry, lime and a gummy brain topped with melon liqueur. Enjoy these spooky cocktails for only \$5 each, no tricks here!

Applebee's Mucho Cocktails are made with premium spirits and served in a signature Mucho glass. Plus, guests can enjoy these \$5 Spooky Sips To Go at participating locations.*

"We love giving our guests an early treat so they can celebrate Halloween with us all month long," said Patrick Kirk, vice president of beverage innovation at Applebee's. "With the return of fan-favorite Spooky Sips, the fun never has to stop at Applebee's. Shake off the cobwebs and make sure to come on in for some Halloween magic!"

To find your local restaurant, visit [Applebees.com/restaurants](https://applebees.com/restaurants). To order

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Applebee's To Go or delivery, visit [Applebees.com](https://applebees.com) or the Applebee's mobile app ([iOS](#), [Google](#)).

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Applebee's E-Club and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Available for dine-in only except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's had 1,696 franchise and company-operated restaurants in the United States, Puerto Rico, Guam and 11 other countries as of August 5, 2021. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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Melissa Hariri

mediarelations@applebees.com

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