



## Love is in the Air at Applebee's with the Latest \$1 Neighborhood Drink of the Month

February 1, 2020

*Applebee's \$1 Vodka Strawberry Lemonade Will Have You Crushin' Hard*

GLENDALE, Calif.--(BUSINESS WIRE)--Feb. 1, 2020-- [Applebee's®](#) latest drink of the month has us head over heels. For the whole month of February, participating restaurants around the country will have guests feeling the love with the delightfully pink and delectable [\\$1 Vodka Strawberry Lemonade](#). Follow cupid's arrow and you'll find your new favorite cocktail.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200201005001/en/>



Served in a 10-ounce mug, the \$1 Vodka Strawberry Lemonade is a simple yet delicious cocktail with a mix of vodka, and a perfect match of strawberry and lemonade. Whether you're celebrating Valentine's Day, Galentine's Day, or if it's just a day for happy hour with friends, be sure to head to Applebee's for some tasty sips.

"The whole month of February is a great time to head to Applebee's with your loved ones whether it be with the gals, the boys, or your bae," said Patrick Kirk, vice president of beverage innovation at Applebee's. "We keep it simple and sweet this month with a spirit our guests love in the \$1 Vodka Strawberry Lemonade, and the great news is that there's an extra day in February to enjoy it."

Price, participation, and availability of the Neighborhood Drink of the Month may vary by location, and guests must be 21-years old or over to enjoy responsibly. Void where prohibited.

As always, Applebee's reminds you to please drink responsibly.

### About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local

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charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood. As of September 30, 2019, there were 1,804 franchise and company-owned restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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