

## All You Can Eat Riblets, Chicken Tenders & Shrimp Is Back at Applebee's by Popular Demand

July 8, 2019

Your summer cravings just got a whole lot saucier and crunchier

GLENDALE, Calif.--(BUSINESS WIRE)--Jul. 8, 2019-- Summer is officially here, and longer days and hot nights are the best excuses to ditch the kitchen and head out for dinner. Starting today, All You Can Fat Riblets, Chicken Tenders & Shrimp makes its triumphant return to Applebee's® restaurants nationwide starting at only \$14.99\*. With Double Crunch Shrimp joining the lineup earlier this year to make the ultimate All You Can Eat trio, we had to give it another chance to shine just in time for summertime.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190708005022/en/



All You Can Eat Riblets, Chicken Tenders & Shrimp Is Back at Applebee's by Popular Demand (Photo: Business Wire)

with a side of cocktail sauce.

If you can't decide which entrée to pick, have no fear. Mix and match your Riblets, Chicken Tenders or Shrimp with every refill to keep your palate satisfied.

While All You Can Eat is available for dine-in only, but for those nights you are in a hurry, order from the regular menu online at <a href="www.applebees.com">www.applebees.com</a> and head home with Applebee's To Go®. Or, give the gift of All You Can Eat Riblets, Chicken Tenders & Shrimp to someone special with an Applebee's gift card, available for purchase at all locations or <a href="mailto:online.">online</a>.

For more information on this and other Applebee's specials, view the online menu and stop by your neighborhood Applebee's restaurant.

\*For a limited time. Price and participation may vary by location. Offer valid per person per order.

## About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood. As of March 31, 2019, there were 1,830 franchise and company-owned restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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These classic and craveable entrées are each served with a side of coleslaw and classic fries, for a full meal that won't stop coming. But unlike these unlimited mouthwatering meals, this offer is for a limited time, so hurry in before it's gone!

"Summer is all about gatherings, and the limitlessness of All You Can Eat lets the good times at Applebee's keep on rolling," said Joel Yashinsky, chief marketing officer at Applebee's. "While you might get too much sun this summer, you can never have too much of a good thing like delicious Riblets, classic Chicken Tenders or tasty Double Crunch Shrimp."

Don't forget, each All You Can Eat option is perfectly paired with a succulent sauce to top off the meal. Savor tender Riblets served dripping in Honey BBQ sauce, Chicken Tenders with dunkable Honey Dijon Mustard or Double Crunch Shrimp View source version on businesswire.com: <a href="https://www.businesswire.com/news/home/20190708005022/en/">https://www.businesswire.com/news/home/20190708005022/en/</a>

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