



IHOP® Announces \$1 Million Fundraising Campaign to Assist Military Families

May 1, 2019

Throughout May, IHOP Restaurants Will Team Up With Children of Fallen Patriots Foundation to Help Secure College Scholarships for Children Who Have Lost a Parent in the Line of Duty

GLENDAL, Calif.--(BUSINESS WIRE)--May 1, 2019-- Today, IHOP® restaurants kicks off a national partnership with Children of Fallen Patriots Foundation (CFP) as part of the brand's broader commitment to helping families in need. In honor of Military Appreciation Month, IHOP is activating a charitable giving campaign throughout the month of May to raise \$1 million to fund college scholarships and educational counseling for military children who have lost a parent in the line of duty.

Guests can support CFP and military families in their community by visiting any IHOP restaurant May 1 through May 31, 2019 and making an on-check donation or purchasing a \$5 wall sticker at participating locations, with all proceeds going directly to CFP. Guests purchasing a wall sticker to show their support will also receive a \$5 off coupon good for a future purchase of \$10 or more*. Later this month, IHOP will announce additional news and events tied to its month-long National Military Appreciation campaign and \$1 million fundraising goal.

"Taking care of kids and families is at the heart of what we do every day at IHOP and has been a part of our brand philosophy since we first opened our doors in 1958," said Darren Rebelez, President, IHOP. "It's an honor to partner with Children of Fallen Patriots Foundation and help make a meaningful and lasting impact on communities across the U.S. Fallen Patriots' scholarship program directly addresses the gap in educational funding for military families and is a chance to honor the servicemen and women who made the ultimate sacrifice to protect our country."

According to CFP, since 1983, more than 20,000 children have been impacted by the loss of a parent killed in the line of duty, leaving the families of fallen servicemen and women with a financial strain and questions about their future. Of the military families who have lost a loved one, 60 percent report having trouble making ends meet, particularly as 63 percent of surviving spouses make less than \$50,000 per year. CFP works to ensure that every Gold Star family receives all necessary college funding and educational counseling.

"IHOP and Fallen Patriots share the belief that children are our future and that together, we can set tomorrow's leaders up for success," continued Rebelez. "As a veteran myself, I'm incredibly proud of our franchisees and what we're doing as a brand to help raise \$1 million on behalf of Gold Star families, many of whom are family members, friends, neighbors and guests."

"When you think about IHOP, you think about family and community," said David Kim, co-founder and CEO of Children of Fallen Patriots Foundation. "On behalf of the families we serve, I would like to thank everyone at IHOP for their tremendous support. Not only is their financial aid much needed, but just as importantly this initiative tells families who lost a loved one serving our nation that their fellow Americans will never forget their sacrifice. We can't thank the IHOP community enough."

Guests can visit IHOP.com to find their nearest IHOP restaurant and learn more about the IHOP and Children of Fallen Patriots Foundation partnership.

**Participation and sale of wall stickers to benefit the Children of Fallen Patriots Foundation vary by restaurant location. \$5 off a \$10 purchase coupon from the purchase of wall sticker is valid only at participating locations. Coupon cannot be used on same day as purchase. Dine-in only. Guests should check expiration date and any restrictions printed on coupon. Check with your local IHOP restaurant for details.*

ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC

For over 60 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of December 31, 2018, there are 1,831 IHOP restaurants around the world, including restaurants in all 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, Panama, Lebanon, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar, Thailand and India. IHOP restaurants are franchised by affiliates of Glendale, Calif.-based Dine Brands Global, Inc. (NYSE: [DIN](#)).

About Children of Fallen Patriots Foundation

Children of Fallen Patriots Foundation honors the sacrifices of our fallen military heroes by ensuring the success of their children through college education. Since 2002, Fallen Patriots has provided approximately over \$29 million in total assistance, including college scholarships and educational counseling to over 1,400 military children who have lost a parent in the line of duty. Nearly 20,000 children from across America will need future assistance.

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