

Have Mercy! The Temperature Is Rising at Applebee's® with the Return of Bigger, Bolder Grill Combos

April 8, 2019

Five grilled entrée combos to choose from at an unbeatable price is lifting us higher

GLENDALE, Calif.--(BUSINESS WIRE)--Apr. 8, 2019-- Got a burning love for a great deal? Applebee's® Neighborhood Grill + Bar guests are in luck with the return of Bigger, Bolder Grill Combos nationwide, starting today at participating restaurants. This fan-favorite offers guests the choice of one of five grill combinations, each featuring a pair of entrees and an abundance of sides for the most extreme value. Starting at only \$12.99,* this limited time offer will not set your wallet on fire, but like a flame, it will be gone before you know it.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190408005113/en/



Have Mercy! The Temperature Is Rising at Applebee's® with the Return of Bigger, Bolder Grill Combos. (Photo: Business Wire)

With everything from Half Rack Baby Back Ribs with Spicy Texas BBQ & Grilled Chicken Breast with Fireball® Whisky-infused Sauce to Crispy Shrimp & Grilled Salmon with Honey BBQ Sauce, this menu is on fire. Plus, all Bigger, Bolder Grill Combos are served with steamed broccoli, garlic mashed potatoes, signature coleslaw and crispy onions.

"Whoa! We are bringing back our guestfavorite Bigger, Bolder Grill Combos for the first time this year, which means more choice and more satisfied appetites," said Joel Yashinsky, Chief Marketing Officer at Applebee's. "Two entrees, served hot from the grill, with a plateful of sides, pairs perfectly with our local craft brews or the Neighborhood Drink of the Month."

Bigger, Bolder Grill Combos include these five delicious grill combinations:

- 6 oz. USDA Select Top Sirloin & Half Rack Baby Back Ribs with Spicy Texas BBQ or Honey BBQ Sauce
- Grilled Chicken Breast with Fireball® Whisky-infused Sauce & Half Rack Baby Back Ribs with Spicy Texas BBQ or Honey BBQ Sauce

- Crispy Shrimp & Grilled Salmon with Honey BBQ Sauce
- Grilled Shrimp Skewer with Honey BBQ Sauce & Grilled Chicken Breast with Fireball® Whisky-infused Sauce
- Grilled Shrimp Skewer with Honey BBQ Sauce, Crispy Shrimp & 6 oz. USDA Select Top Sirloin

Want to enjoy Bigger, Bolder Grill Combos in the comfort of your home? Order and pay online, pick up your food, and head home with Applebee's To-

For more information on this and other Applebee's specials, view the online menu and stop by your neighborhood Applebee's restaurant. Price and participation may vary by location.

*Combos including ribs, sirloin or salmon may be priced higher. No substitutions. Price, selection and participation may vary. For a limited time.

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About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local

charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood*. As of December 31, 2018, there were 1,846 Applebee's franchise restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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