



Get Your Squad and Head to Applebee's® for a STRAWBERRY DOLLARITA™ with a TWIZZLERS

April 1, 2019

The \$1 guest favorite is back with a sweet addition for the entire month of April

GLENDAL, Calif.--(BUSINESS WIRE)--Apr. 1, 2019-- No April Fool's here – Applebee's is bringing back the [STRAWBERRY DOLLARITA™](https://www.businesswire.com/news/home/20190401005123/en/) starting today through the entire month of April. Just when you thought it couldn't get any more delicious, this month we're garnishing the drink with a TWIZZLERS candy, and it's still only \$1. Seriously, we're not joking.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190401005123/en/>



"Applebee's is all about providing a fun, memorable experience with friends," said Patrick Kirk, vice president of beverage innovation at Applebee's. "Sippin' on a STRAWBERRY DOLLARITA through a strawberry-flavored TWIZZLERS straw is just about the coolest and most exciting way to drink a margarita. No question about it."

Made with tequila, strawberry and margarita mix, served on the rocks and with a TWIZZLERS treat, this month's STRAWBERRY DOLLARITA is the perfect way to stay fresh. So, go ahead, send out that group text, grab your pals, and head to your local Applebee's. We'll cheers to that.

Price, participation and availability of the Neighborhood Drink of the Month may vary by location, and guests must be 21-years old or over to enjoy responsibly. Void where prohibited. TWIZZLERS trademark and trade dress are used under license.

The \$1 guest favorite is back with a sweet addition for the entire month of April (Photo: Business Wire)

As always, Applebee's reminds you to please drink responsibly.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood*. As of December 31, 2018, there were 1,846 Applebee's franchise restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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