



Hear Ye! Hear Ye! Applebee's Raises a Glass and Says "Dilly Dilly!" to its Newest Neighborhood Drink of the Month

November 1, 2018

Sit down and have a laugh with a fan-favorite brew this November for only \$2

GLENDALE, Calif., Nov. 1, 2018 /PRNewswire/ -- On this day, Applebee's Neighborhood Bar & Grill officially proclaims the [\\$2 Dilly Dilly](#) as its November Neighborhood Drink of the Month. Through the end of the month, lads and maidens of proper age alike can head to their nearest participating Applebee's restaurant to enjoy a 10 oz. draft of Bud Light® for only \$2.



Listening to ye people of the kingdom, Applebee's decided on the \$2 Dilly Dilly by directly polling guests to determine the best offer. The choice was loud and clear – it was not just any ale, mead or cider – the people showed most excitement toward crowning Bud Light as the latest Neighborhood Drink of the Month. To our loyal fans and guests, we raise a glass and say, "Dilly Dilly!"

"For the November Drink of the Month, we wanted to show fans our appreciation by selecting a beer that they love – and there was no better fit than our best-selling beer – Bud Light," said Patrick Kirk, vice president of beverage innovation at Applebee's. "At only \$2, fans won't be able to resist joining their friends at the bar and raising their glasses in celebration with a 'Dilly Dilly!'"

Price, participation and availability may vary by location, and guests must be 21-years old or over to enjoy responsibly. Void where prohibited.

For more information on our November Neighborhood Drink of the Month and limited time offers from Applebee's, visit [Applebee's online](#).

As always, Applebee's reminds you to please drink responsibly.

About Applebee's®

Applebee's Neighborhood Grill & Bar offers a lively casual dining experience combining simple, craveable American fare, classic drinks and local drafts. All Applebee's restaurants are owned and operated by entrepreneurs dedicated to serving their local communities, and offering quality food and drinks with genuine, neighborly service. Applebee's is one of the world's largest casual dining brands; as of September 30, 2018, there were 1,875 Applebee's franchise restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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SOURCE Applebee's Neighborhood Grill & Bar

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