



All You Can Eat Riblets & Chicken Tenders Are Back, Baby! Applebee's® Unlimited Offering and Crowd Favorite Returns for a Limited Time Only at \$12.99

July 10, 2018

#TeamTenders and #TeamRiblets Debate Heats Up Across America

GLENDAL, Calif., July 9, 2018 /PRNewswire/ -- [All You Can Eat Riblets & Chicken Tenders are back at Applebee's® Neighborhood Grill + Bar](#) for only \$12.99. Guests can now enjoy an unlimited abundance of saucy goodness of tender Applewood-smoked pork riblets dripping in Honey BBQ or Spicy Texas BBQ sauce, and delicious chicken tenders, juicy, breaded and piled high and dunked in Honey Dijon mustard, served with endless classic fries and a serving of coleslaw for only \$12.99 starting July 9. Guests can start with tenders and refill with riblets or enjoy a tender topper after a first round of riblets with this deal that will satisfy both hunger and budgets.

"Our signature Applebee's riblets have long been a menu favorite, and we're excited to bring them back to our guests with an all you can eat offering that also includes our delicious and satisfying crispy chicken tenders and honey mustard dipping sauce," said Joel Yashinsky, chief marketing officer at Applebee's. "The best part about this deal is that seconds are guaranteed, thirds and fourths are too. Just order, eat and repeat and repeat again."

Applebee's knows that guests are passionate when it comes to their food – and while you don't have to pick a side when ordering All You Can Eat Riblets & Chicken Tenders – most Americans do. That's why the brand wants to find out if America is more #TeamRiblets, #TeamTenders, or even both. To help decide, Applebee's is going straight to their guests for a little family friendly debate, and they have drafted the league's favorite brothers to help.

Applebee's has teamed up with brothers and professional football players, Chris Long and Kyle Long, to ask Applebee's fans the ultimate question: are they #TeamRiblets or #TeamTenders? The good news is, everyone wins – no matter what side you choose, it's All You Can Eat! In a [video, which launches nationally today](#), the brothers take their skills from the gridiron to the table and face-off for their respective teams.

"We've been going at it since we were kids, and we're always up for a little friendly competition, on and off the field," said Chris Long, professional football player and spokesperson for Applebee's. "When Kyle and I were growing up, we always went to Applebee's after games with our Dad. It was perfect for filling us up, and Riblets and Chicken Tenders have always been two of our favorite things on the menu."

With Chris leading #TeamTenders, and Kyle captaining #TeamRiblets, the Long brothers are looking to build their team rosters with 20 super fans in a national sweepstakes that begins today. Fans who show their allegiance to their favorite plentiful team by posting on Twitter or Instagram with either #TeamRiblets or #TeamTenders and #Sweeps or #Sweepstakes between July 9 and July 31, 2018 will have the chance to be drafted to their teams. Twenty lucky winners will be added to the roster and receive a VIP Team Card for a year's worth of free Riblets or Chicken Tenders and gear to represent their squad. No purchase necessary. [Visit here for official rules](#).

Visit Applebees.com/allyoucaneat for all the details on unlimited Riblets & Chicken Tenders at your local Applebee's and to click through to watch the Long brothers face-off in the #TeamRiblets or #TeamTenders challenge.

Price and participation may vary by location. Void where prohibited. Tax and gratuity excluded. Dine-in only.

About Applebee's®

Applebee's Neighborhood Grill + Bar offers a lively casual dining experience combining simple, craveable American fare, classic drinks and local drafts. All Applebee's restaurants are owned and operated by entrepreneurs dedicated to serving their local communities, and offering quality food and drinks with genuine, neighborly service.

Applebee's is one of the world's largest casual dining brands; as of March 31, 2018, there were 1,923 Applebee's franchise restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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SOURCE Applebee's Neighborhood Grill & Bar

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