



DineEquity, Inc. to Host Investor and Analyst Day on February 21, 2018

January 18, 2018

GLENDAL, Calif., Jan. 18, 2018 /PRNewswire/ -- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar® and IHOP® restaurants, today announced it will host an investor and analyst day on February 21, 2018 in New York City at the W New York – Union Square located at 201 Park Avenue South, New York, NY, 10003. The meeting will consist of presentations by Stephen P. Joyce, Chief Executive Officer, and other members of DineEquity's senior management team.

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The business presentations, followed by Q&A, are scheduled to begin at approximately at 8:00 a.m. Eastern Time and conclude at approximately 12:00 p.m. Eastern Time.

Space is limited and attendance is by invitation only. A live audio webcast, including presentation material, will be available on DineEquity's website at www.dineequity.com and may be accessed by visiting Events and Presentations under the site's Investors section. Participants should allow approximately ten minutes prior to the event's start time to visit the site and download any streaming media software required to access the webcast. For additional information, please contact Ken Diptee, Executive Director of Investor Relations, via e-mail at Ken.Diptee@dineequity.com.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc. (NYSE: DIN), through its subsidiaries, franchises restaurants under both the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,700 restaurants combined in 19 countries and approximately 400 franchisees, DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's website located at www.dineequity.com.

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SOURCE DineEquity, Inc.

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