



IHOP® Restaurants Team Up With Children Of Fallen Patriots Foundation To Help Secure College Scholarships For Military Children Who Have Lost A Parent In The Line Of Duty

November 1, 2017

IHOP Franchisees Will Salute Military Families throughout November, Including Offering Veterans and Active Duty Military Free Red, White and Blue Pancakes on November 10

GLENDALE, Calif., Nov.1, 2017 /PRNewswire/ -- IHOP® Restaurants is honored to partner with Children of Fallen Patriots Foundation (CFPF), an organization that provides college scholarships and educational counseling to military children who have lost a parent in the line of duty. During the entire month of November, participating IHOP restaurants will donate \$1 from every Red, White & Blue Pancake Combo sold to the charitable organization as well as offer guests the opportunity to contribute to the cause by making an on-check donation at participating IHOP restaurants nationwide.



On Friday, November 10, participating IHOP restaurants will also thank veterans by offering retired and active duty military members a free stack of three Red, White & Blue pancakes or a Red, White and Blue pancake combo (depending on franchised location offer) between 7:00 AM and 7:00 PM at IHOP restaurants nationwide.*

"Throughout the entire month of November, IHOP and our franchisees will salute the brave men and women who have given so much to protect our country and our freedom," said Darren Rebelez, President, IHOP. "This year, we're proud to expand our partnership with Children of Fallen Patriots Foundation, an incredible organization who shares our commitment to supporting children and families in our communities. As a veteran myself, this effort holds a special meaning for me."

Over the past 35 years, nearly 20,000 children have been impacted when a parent was killed in the line of duty; CFPF seeks to lighten the load of those families knowing that 63% of surviving spouses make less than \$50,000 per year. IHOP and CFPF both share the belief that children are the future and a college education helps set tomorrow's leaders up for success.

"During our month-long national campaign, IHOP and its franchisees will support Fallen Patriots' mission of providing a college education to military children who've lost a parent in the line of duty by donating a portion of the proceeds from every Red, White and Blue pancake combo sold to their scholarship fund," continued Rebelez, a former Army Ranger and Gulf War veteran himself. "We invite guests to join us in honoring members of the Armed Forces who made the ultimate sacrifice by helping secure greater educational opportunities and brighter futures for the sons and daughters they left behind."

"The caring and generosity being shown by all levels of the IHOP team ranging from Darren Rebelez, President, to individual franchisee owners are making it possible for children who lost a parent in the service of our country to receive a college education," said David Kim, co-founder and CEO of Children of Fallen Patriots Foundation. "We are truly grateful and honored to partner with IHOP in caring for military families."

The Red, White & Blue Pancake Combo comes with two of the brand's world-famous Buttermilk pancakes topped with glazed strawberries, blueberry compote and whipped topping, and is served alongside two made-to-order eggs, hash browns and the choice of two strips of bacon, ham or pork sausage links.

The free offer on Friday, November 10 is available to retired and active duty military personnel with proof of military service from 7:00 AM to 7:00 PM at participating IHOP locations nationwide.* Proof of military service includes: U.S. Uniformed Services ID Card, U.S. Uniformed Services Retired ID Card, Current Leave and Earnings Statement (LES), veterans organization card (e.g., American Legion, VFW, etc.), photograph of self in U.S. military uniform, wearing uniform, DD214, military dog tags, and citation or commendation. This offer is dine-in only.

Guests can visit www.IHOP.com to find their nearest [IHOP location](#) and join the all-day breakfast movement as well as learn more about the IHOP + Children of Fallen Patriots Foundation partnership.

** Offer, price and participation varies by location. For a limited time only. Dine-in only. Beverages and gratuity not included. Limit 1 meal per veteran or active duty military. Not valid with other coupons or discounts. Photos of Red, White & Blue pancakes are available by contacting SNewman@devriesglobal.com*

ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC

For nearly 60 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. Today, there are more than 1,750 IHOP restaurants around the world, including restaurants in all 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, Panama, Lebanon, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar, Thailand, India and The Philippines. IHOP restaurants are franchised by affiliates of Glendale, Calif.-based DineEquity, Inc. (NYSE: DIN).



View original content with multimedia: <http://www.prnewswire.com/news-releases/ihop-restaurants-team-up-with-children-of-fallen-patriots-foundation-to-help-secure---college-scholarships-for-military-children-who-have-lost-a-parent-in-the-line-of-duty-300547024.html>

SOURCE IHOP Restaurants

Sami Newman, DeVries Global, + 1 212-546-8510, SNewman@devriesglobal.com or Stephanie Peterson, International House of Pancakes, LLC, + 1 818-637-3079, Stephanie.Peterson@ihop.com