



Ripe, Just-Picked Fruit And Dippable Delights Star In New Fresh Market Menu At IHOP® Restaurants

May 30, 2017

Juicy Strawberries and Plump Blueberries Mixed with Citrus Flavors Perfectly Complement Freshly Made Signature Foods - and Start at Just \$4.99 - on the Summer Menu from the All-Day Breakfast Champion

GLENDAL, Calif., May 30, 2017 /PRNewswire/ -- Unveiled today, the new limited time menu from IHOP® Restaurants pairs craveable, mouth-watering, fresh fruits with made-to-order signature breakfast foods. The heroes of the lineup -- strawberries, blueberries, and bananas -- are picked at the height of freshness and mixed to create delicious flavor combinations, like **Fresh Strawberry & Orange** and **Fresh Berry Berry Banana**, which are then served over warm, vanilla-dipped Brioche French Toast or sweet cream stuffed crepes. The latest seasonal offerings start at just \$4.99* and deliver the sun-kissed taste of summer in every bite. Known for customization, the all-day breakfast brand lets guests get creative by also adding the new fresh fruit toppings to any menu item, including its world-famous Buttermilk pancakes*.



"The new Fresh Market menu at IHOP spotlights the fresh, vibrant flavors of summer. The natural sweetness from fresh, ripe, juicy berries, paired with bright citrus flavors and bananas, creates a harmony of tastes when served with vanilla custard dipped Brioche French toast and delicate lace crepes filled with a delectable sweet cream," said Chef Nevielle Panthaky, Vice President, Culinary at IHOP.

Also introduced as part of the new summertime menu, **Fundue** features five hot-off-the-griddle Silver Dollar Buttermilk Pancakes served with fresh strawberries, sliced bananas, and rich, smooth, Nutella® -- making it the perfect breakfast starter or shareable dish.

"There is something inherently fun about breakfast foods, no matter what time of day they're enjoyed," said Kirk Thompson, Senior Vice President, Marketing for IHOP. "A dippable, shareable, dish like IHOP's Fundue, which includes fresh strawberries and bananas, our hot-off-the-griddle Silver Dollar Pancakes, and delicious Nutella Hazelnut spread breaks the breakfast rules a bit and brings out the kid in all of us, regardless of age."

For close to 60 years, IHOP has been bringing guests together to enjoy everyday moments with family and friends over made-to-order breakfast foods and more, like fluffy omelettes, golden French Toast, savory hickory smoked bacon and of course, world-famous Buttermilk Pancakes, served all day, every day.

The new Fresh Market menu featuring Fresh Strawberry & Orange, Fresh Berry Berry Banana, Fundue, and **new Strawberry Lemonade** made with fresh, sliced strawberries, is available May 30-July 30 at participating IHOP restaurants nationwide*. The new menu items can be enjoyed on their own or as part of a combo meal with the choice of eggs, bacon, sausage or ham, and more. Guests can visit IHOP.com to find their nearest [IHOP location](#) and join the breakfast movement.

* Offer, price and participation varies by location. For a limited time only.

ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC

For nearly 59 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. Today, there are more than 1,700 IHOP restaurants around the world, including restaurants in all 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar and The Philippines. IHOP restaurants are franchised and operated by Glendale, Calif.-based DineEquity, Inc. (NYSE: DIN) and its affiliates.



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SOURCE IHOP Restaurants

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