



## IHOP® Restaurants Introduce Sugar, Spice & Everything Nice Bakery-Inspired Breakfast Items

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### Delectable Cinnamon, Vanilla, Honey and Maple Pecan Flavors Star in the New Line-Up of Classic Bakery Favorite Foods Made with an Innovative Twist

GLENDALE, Calif., Feb. 13, 2017 /PRNewswire/ -- Known for revolutionizing breakfast favorites, IHOP® restaurants is using popular bakery flavors as inspiration for its latest line-up of limited time menu delights. 'Sugar, Spice & Everything Nice,' a trio of offerings that blends craveable ingredients into freshly made signature IHOP dishes like French Toast and waffles, is available all day, every day -- and as part of a combo meal with choice of eggs, bacon, sausage or ham, and more -- starting Monday, February 13 at participating IHOP restaurants\* nationwide.



Just in time for Valentine's Day, the mouth-watering Sugar, Spice & Everything Nice lineup includes:

- **Sticky Bun Waffle:** Two thick Belgian waffle triangles drizzled with sweet maple glaze and topped with honey glazed pecans.
- **Red Velvet French Toast:** One slice of rich, chocolaty, cake-like French Toast topped with cream cheese icing.
- **Cinnamon Roll French Toast:** One warm cinnamon roll dipped in batter and grilled before being topped with cinnamon roll filling and drizzled with cream cheese icing.

"As a chef, it's always a fun challenge to take universally beloved ingredients like vanilla, cinnamon and maple and bring these flavors forward in new and unexpected ways. By folding sweet, warm and aromatic spices into freshly made IHOP signature breakfast foods -- like waffles and French Toast -- we're able to bring guests delicious and comforting foods that are enjoyed at any time of day on their own or as part of a combo plate with eggs and savory meat choices, like hickory-smoked bacon," said Nevielle Panthaky, Vice President, Culinary at IHOP.

For close to 60 years, IHOP has been bringing guests together to enjoy moments with family and friends over made-to-order breakfast foods and more, including world famous Buttermilk Pancakes, served all day, every day. Sugar, Spice & Everything Nice bakery-inspired favorites will be available at IHOP restaurants from February 13 through April 10, 2017.

#### **ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC**

For 58 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items. IHOP restaurants offer guests an affordable, everyday dining

experience with warm and friendly service. Today, there are more than 1,700 IHOP restaurants in 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar, The Philippines, and Panama. IHOP restaurants are franchised and operated by Glendale, Calif.-based DineEquity, Inc. (NYSE: DIN) and its affiliates.



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