



## **IHOP® Restaurants Thank Veterans And Active Duty Military On Veterans Day With Free Red, White & Blue Pancakes**

October 27, 2016

**Servicemen and Women Are Invited to Savor Time with Family and Friends Over a Made-to-Order Breakfast at IHOP on November 11, Including a Free Pancake Offer From 7 a.m.-7 p.m.**

GLENDALE, Calif., Oct. 27, 2016 /PRNewswire/ -- This Veterans Day, IHOP® Restaurants nationwide will again pay tribute to the more than 23 million men and women who have retired from or are currently serving in the U.S. Armed Forces by offering a complimentary stack of patriotic Red, White & Blue Pancakes\*.



On Friday, November 11 Veterans and Active Duty Military can enjoy three of IHOP restaurant's hot-off-the-griddle, world famous Buttermilk Pancakes with glazed strawberries, blueberry compote and whipped topping for free at participating U.S. locations between 7 a.m. and 7 p.m. Select IHOP restaurants will also offer a combo of two eggs, hash browns and choice of two bacon strips or pork sausage links as part of the Red, White & Blue Pancake promotion for retired and active duty military personnel. Guests should check with their local IHOP restaurant for additional details.

"Every year on Veterans Day, IHOP and our franchisees look forward to welcoming our nation's heroes into our restaurants and serving them a freshly made breakfast all day long in appreciation of their service and sacrifice," said Darren Rebelez, President, International House of Pancakes, LLC. Rebelez, who himself served as an Army Ranger and is a Gulf War veteran, went on to say "I am proud to be part of a brand that honors the brave men and women who dedicate their lives to ensuring our freedom and safety."

Veterans and Active Duty Military simply show proof of military service to receive their free Red, White & Blue Pancakes. Proof includes: US Uniformed Services ID Card, US Uniformed Services Retired ID Card, Current Leave and Earnings Statement (LES), veterans organization card (i.e. American Legion, VFW, etc.), photograph of self in US military uniform, wearing uniform, DD214, military dog tags, and citation or commendation.

IHOP, the originator of breakfast served any time of day, every day, has been bringing guests together to enjoy signature breakfast, lunch and dinner foods and beverages as well as unique, made-to-order limited time menu items and special offers for nearly 60 years.

Please visit [www.ihop.com](http://www.ihop.com) for more information or to find the nearest participating IHOP restaurant.

*\*One promotion per qualified guest at participating restaurants only on November 11 from 7 am-7 pm local time.*

### **ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC**

For 58 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of June 30, 2016, there were 1,685 IHOP restaurants in 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar, The Philippines, and Panama. IHOP restaurants are franchised and operated by Glendale, Calif.-based DineEquity, Inc. (NYSE: DIN) and its affiliates.

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SOURCE IHOP Restaurants

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