



It's St. Patrick's Day! Wear Green At IHOP® Restaurants And Get One Short Stack Of Buttermilk Pancakes For Just \$1

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GLENDALE, Calif., March 9, 2016 /PRNewswire/ -- You don't need the luck of the Irish on St. Patrick's Day to celebrate with a real treat at your local IHOP restaurant. On March 17th, from 7 AM to 7PM, the wearing of the color green will get guests one short stack of IHOP restaurant's world famous buttermilk pancakes for just one dollar at participating restaurants nationwide.



This marks the first year that IHOP restaurants are celebrating St. Patrick's Day with a nationwide promotion. Guests who come to dine in the restaurant wearing even a touch of green will be able to purchase one short stack of buttermilk pancakes for one dollar.

"St. Patrick's Day is all about luck, and we feel we're so lucky to have guests who love the IHOP brand as much as they do," states Kirk Thompson, Senior Vice President, Marketing, International House of Pancakes, LLC. "And, since we believe that the only thing better than a pot of gold at the end of a rainbow is a short stack of buttermilk pancakes, what better way to celebrate this fun day when everyone can be Irish!"

ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC

For over 57 years, International House of Pancakes, LLC has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of December 31, 2015, there were 1683 IHOP restaurants in 50 states and the District of Columbia, Puerto Rico, the U.S. Virgin Islands, and Guam as well as Canada, Mexico, Guatemala, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar and the Philippines. IHOP restaurants are franchised and operated by Glendale, Calif.-based International House of Pancakes, LLC and its affiliates. International House of Pancakes, LLC is a wholly-owned subsidiary of DineEquity, Inc. (NYSE: DIN).



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SOURCE IHOP Restaurants

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