



## **IHOP® Restaurants Say Thank You With Free Red, White & Blue Pancakes To Veterans And Active Duty Military On Veteran's Day, November 11**

October 29, 2015

**Those Who Serve Will be Served Buttermilk Pancakes with Strawberries, Blueberries and Whipped Topping**

GLENDALE, Calif., Oct. 29, 2015 /PRNewswire/ -- IHOP® restaurants will once again honor the 22 million Veterans currently living in the United States and more than 1.3 million Armed Forces members currently serving in the military by offering them a free stack of Red, White & Blue pancakes on Veteran's Day.



Participating IHOP restaurants throughout the United States will serve a stack of Red, White & Blue pancakes – buttermilk pancakes crowned with glazed strawberries, blueberry compote and whipped topping – free for Veterans and Active Duty Military on Veteran's Day, November 11, from 7 a.m.-7 p.m.

"Having served as an Army Ranger and infantry officer, I am proud to be part of a brand that honors the brave men and women who have dedicated their lives to keeping us safe and free," said Darren Rebelez, President, International House of Pancakes, LLC. "We are looking forward to having our nation's heroes as guests at their local IHOP, and personally thanking them for their service."

Veterans and Active Duty Military simply show proof of military service to receive their free Red, White & Blue pancakes. Proof includes: US Uniformed Services ID Card, US Uniformed Services Retired ID Card, Current Leave and Earnings Statement (LES), veterans organization card (i.e. American Legion, VFW, etc.), photograph of yourself in US military uniform, wearing uniform, DD214, military dog tags, and citation or commendation.

### **ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC**

For over 57 years, International House of Pancakes, LLC has been a leader and expert in all things breakfast. The chain is highly competitive in its menu offering, serving approximately 65 different signature breakfast options as well as meals under 600 calories. As of June 30, 2015, there were 1,658 IHOP restaurants in 50 states and the District of Columbia, as well as in Canada, Guatemala, Mexico, Puerto Rico, the United Arab Emirates, Kuwait, the Kingdom of Saudi Arabia, Bahrain, the Philippines and the U.S. Virgin Islands. IHOP restaurants are franchised and operated by Glendale, Calif.-based International House of Pancakes, LLC and its affiliates. International House of Pancakes, LLC is a wholly-owned subsidiary of DineEquity, Inc. (NYSE: DIN).

Logo - <http://photos.prnewswire.com/prnh/20150529/219581LOGO>

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/ihop-restaurants-say-thank-you-with-free-red-white-blue-pancakes-to-veterans-and-active-duty-military-on-veterans-day-november-11-300168291.html>

SOURCE International House of Pancakes, LLC

Kelsey Harrington, Wills Communications, Inc., kharrington@willscom.com, 310-376-6600; Craig Hoffman, IHOP, craig.hoffman@dineequity.com, 818-637-3603