



## **DineEquity, Inc. to Host Fourth Quarter and Fiscal 2014 Earnings Conference Call on February 25, 2015**

February 10, 2015

GLENDALE, Calif.--(BUSINESS WIRE)--Feb. 10, 2015-- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar<sup>®</sup> and IHOP<sup>®</sup> restaurants, will announce its fourth quarter and fiscal 2014 financial results on February 25, 2015 before the market opens. The Company will host a conference call to discuss its results on the same day at 11:00 a.m. Eastern Time / 8:00 a.m. Pacific Time.

To participate on the call, please dial 800-708-4540 and reference pass code 38800553. International callers, please dial 847-619-6397 and reference pass code 38800553.

A live webcast of the call will be available on DineEquity's Web site at [www.dineequity.com](http://www.dineequity.com), and may be accessed by visiting Calls & Presentations under the site's Investors section. Participants should allow approximately ten minutes prior to the call's start time to visit the site and download any streaming media software needed to listen to the webcast. A telephonic replay of the call may be accessed from 10:30 a.m. Pacific Time on February 25, 2015 through 11:59 p.m. Pacific Time on March 2, 2015 by dialing 888-843-7419 and referencing pass code 38800553#. International callers, please dial 630-652-3042 and reference pass code 38800553#. An online archive of the webcast will also be available on the Investors section of DineEquity's Web site.

### **About DineEquity, Inc.**

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,600 restaurants combined in 18 countries, over 400 franchisees and approximately 200,000 team members (including franchisee- and company-operated restaurant employees), DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).

Source: DineEquity, Inc.

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