



DineEquity, Inc. to Host Second Quarter Fiscal 2014 Earnings Conference Call on July 29, 2014

July 10, 2014

GLENDALE, Calif.--(BUSINESS WIRE)--Jul. 10, 2014-- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar® and IHOP® restaurants, will announce its second quarter fiscal 2014 financial results on July 29, 2014 before the market opens. The Company will host a conference call to discuss its results on the same day at 11:00 a.m. Eastern Time / 8:00 a.m. Pacific Time.

To participate on the call, please dial (800) 708-4539 and reference pass code 37666196. International callers, please dial (847) 619-6396 and reference pass code 37666196.

A live webcast of the call will be available on DineEquity's Web site at www.dineequity.com, and may be accessed by visiting Calls & Presentations under the site's Investors section. Participants should allow approximately ten minutes prior to the call's start time to visit the site and download any streaming media software needed to listen to the webcast. A telephonic replay of the call may be accessed from 10:30 a.m. Pacific Time on July 29, 2014 through 11:59 p.m. Pacific Time on August 5, 2014 by dialing (888) 843-7419 and referencing pass code 37666196#. International callers, please dial (630) 652-3042 and reference pass code 37666196#. An online archive of the webcast will also be available on the Investors section of DineEquity's Web site.

About DineEquity, Inc.

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,600 restaurants combined in 19 countries, over 400 franchisees and approximately 200,000 team members (including franchisee- and company-operated restaurant employees), DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's Web site located at www.dineequity.com.



Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20140710006217/en/>

Source: DineEquity, Inc.

Investor Contact

DineEquity, Inc.
Ken Diptee
Executive Director, Investor Relations
818-637-3632
or

Media Contact

Sard Verbinnen & Co.
Stacy Roughan and Samantha Verdile
310-201-2040 and 212-687-8080