



## **DineEquity, Inc. to Host Third Quarter 2013 Earnings Conference Call on October 29th**

October 14, 2013

GLENDALE, Calif.--(BUSINESS WIRE)--Oct. 14, 2013-- DineEquity, Inc. (NYSE:DIN), the parent company of Applebee's Neighborhood Grill & Bar® and IHOP® restaurants, will announce its third quarter 2013 financial results on Tuesday, October 29, 2013 before the market opens. The Company will host a conference call on Tuesday, October 29, 2013, at 11:00 a.m. Eastern Time / 8:00 a.m. Pacific Time to discuss its third quarter 2013 results. To participate on the call, please dial (888) 679-8035 and reference pass code 18020176. International callers, please dial (617) 213-4848 and reference pass code 18020176. Participants may also pre-register to obtain a unique pin number to join the live call without operator assistance by visiting the following Web site:

<https://www.theconferencingservice.com/prereg/key.process?key=PGV9RUDHQ>

A live webcast of the call will be available on DineEquity's Web site at [www.dineequity.com](http://www.dineequity.com), and may be accessed by visiting Calls & Presentations under the site's Investors section. Participants should allow approximately ten minutes prior to the call's start time to visit the site and download any streaming media software needed to listen to the webcast. A telephonic replay of the call may be accessed through 11:59 p.m. Pacific Time on November 5, 2013 by dialing (888) 286-8010 and referencing pass code 85927053. International callers, please dial (617) 801-6888 and reference pass code 85927053. An online archive of the webcast will also be available on the Investors section of DineEquity's Web site.

### **About DineEquity, Inc.**

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,600 restaurants combined in 19 countries, over 400 franchisees and approximately 200,000 team members (including franchisee- and company-operated restaurant employees), DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).

Source: DineEquity, Inc.

### **Investor Contact**

DineEquity, Inc.  
Ken Diptee  
Executive Director, Investor Relations  
818-637-3632  
or

### **Media Contact**

Sard Verbinnen & Co.  
Lucy Neugart and Samantha Verdile  
415-618-8750 and 212-687-8080