



America's New Power Couple: Honey and Pepper on Applebee's 2 for \$20

August 26, 2013

New Honey Pepper Grill Menu Items Added to Applebee's 2 for \$20 Menu for a Limited Time

KANSAS CITY, Mo.--(BUSINESS WIRE)--Aug. 26, 2013-- Just in time for National Honey Month in September, Applebee's Neighborhood Grill & Bar® is taking the notion of "opposites attract" to the dinner table with a match no one saw coming.



The Honey Pepper Sirloin, part of Applebee's new Honey Pepper Grill menu, is a 7oz. sirloin served on a bed of potatoes and topped with fried jalapenos and onion straws. Honey Pepper sauce is drizzled over the dish giving it that perfect blend of hot and sweet. (Photo: Business Wire)

Smooth, sweet honey is combined with a hint of spice from cracked black pepper in the new Honey Pepper Grill™ menu at Applebee's restaurants, featuring the **Honey Pepper Chicken & Shrimp**, **Honey Pepper Sirloin** and the must-try **4-Cheese Mac & Cheese with Honey Pepper Chicken Tenders**, also available in a lunch-sized portion on Applebee's Lunch Combos menu.

- The **Honey Pepper Chicken & Shrimp** starts with grilled chicken over fried red potatoes and green beans, topped with fried shrimp tossed in honey pepper sauce, to complement its crunchy texture.
- The **Honey Pepper Sirloin** is a 7oz. sirloin served on a bed of potatoes and topped with fried onions and jalapenos, with the honey pepper sauce adding even more flavor.
- The **4-Cheese Mac & Cheese with Honey Pepper Chicken Tenders** has indulgence in every bite. Honey Pepper balances the richness of the dish by giving a sweet and savory flavor to our breaded chicken tenders, served atop a mound of our 4-Cheese Mac & Cheese loaded with Applewood smoked bacon.

"Honey adds sweet notes in a pleasant, subtle way," said Applebee's Executive Chef Michael Slavin. "The soothing appeal of warm honey with the earthy bite of cracked black pepper creates the perfect blend of flavors. Our Honey Pepper Grill menu delivers great texture and smooth craveable sauce that will have you wanting more."

For a limited time, Honey Pepper Grill menu items are available on Applebee's restaurants' signature 2 for \$20 menu – two full-sized entrees and a shareable appetizer for just \$20.

About Applebee's International, Inc.

Applebee's Neighborhood Grill and Bar® (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 15 countries and one U.S. territory. Based in Kansas City, Mo., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar® is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's International, Inc. and its affiliates.



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