



## **DineEquity, Inc. to Present at the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum 2013**

March 5, 2013

GLENDALE, Calif.--(BUSINESS WIRE)--Mar. 5, 2013-- DineEquity, Inc. (NYSE: DIN), the parent company of Applebee's Neighborhood Grill & Bar<sup>®</sup> and IHOP<sup>®</sup> Restaurants, today announced that management will present a Company overview to investors at the J.P. Morgan Gaming, Lodging, Restaurant & Leisure Management Access Forum 2013 on Friday, March 8, 2013 from 9:45 a.m. to 10:25 a.m. Pacific Time in Las Vegas, Nevada.

A live webcast of the conference presentation will be available on DineEquity's Web site at [www.dineequity.com](http://www.dineequity.com), and may be accessed by visiting Calls & Presentations under the site's Investor Information section. Participants should allow approximately ten minutes prior to the conference presentation start time to visit the site and download any streaming media software needed to listen to the webcast.

### **About DineEquity, Inc.**

Based in Glendale, California, DineEquity, Inc., through its subsidiaries, franchises and operates restaurants under the Applebee's Neighborhood Grill & Bar<sup>®</sup> and IHOP<sup>®</sup> brands. With more than 3,600 restaurants combined in 17 countries, over 400 franchisees and approximately 200,000 team members (including franchisee- and company-operated restaurant employees), DineEquity is one of the largest full-service restaurant companies in the world. For more information on DineEquity, visit the Company's Web site located at [www.dineequity.com](http://www.dineequity.com).



Source: DineEquity, Inc.

### **Investor Contact**

DineEquity, Inc.  
Ken Diptee  
Executive Director, Investor Relations  
818-637-3632

or

### **Media Contact**

Sard Verbinnen & Co.  
Lucy Neugart and Samantha Verdile  
415-618-8750 and 212-687-8080