



Taste Bud Travel, New Orleans-Style: NEW! Jazzed Up Flavors of Bourbon Street at Applebee's® Restaurants

February 19, 2013

New Orleans-Inspired Favorites Now Available for a Limited Time on 2 for \$20: NEW! Creamy Cajun Steak & Shrimp, Cajun Shrimp Pasta and Bourbon Street Chicken & Shrimp

KANSAS CITY, Mo.--(BUSINESS WIRE)--Feb. 19, 2013-- Travel to New Orleans without leaving your neighborhood with new Jazzed Up Flavors of Bourbon Street at [Applebee's](#) restaurants, featuring the new [Creamy Cajun Steak & Shrimp](#) and new [Shrimp Combo Platter](#), inspired by the rich flavors that make "The Big Easy" truly unique.



NEW! Creamy Cajun Steak & Shrimp (Photo: Business Wire)

available on the popular 2 for \$20 menu.

"The unique culture and cuisine of New Orleans inspired us to take the next step with our New Orleans-inspired menu and create the Jazzed Up Flavors of Bourbon Street," said Patrick Humphrey, Executive Chef at Applebee's. "By putting our twist on some of the best flavors of New Orleans, our new menu brings the taste of Bourbon Street to every neighborhood for everyone to enjoy."

The new Creamy Cajun Steak & Shrimp starts with a blackened 7-ounce sirloin, topped with Cajun-seasoned shrimp, and served with fried red potatoes, spinach, mushrooms, and peppers and onions, with a white wine Andouille sauce finish. The new Shrimp Combo Platter pairs blackened shrimp over almond rice pilaf in an Herb and Ale scampi sauce with crispy shrimp; sautéed spinach and red pepper relish are served on the side.

Other New Orleans-inspired favorites, like the [Cajun Shrimp Pasta](#) – blackened shrimp, and sautéed onions and peppers, served over fettucine with Cajun alfredo sauce – the [Bourbon Street Chicken & Shrimp](#), the [Bourbon Street Steak](#) and [Sizzling N'awlins Skillet](#) round out the Jazzed Up Flavors of Bourbon Street at Applebee's restaurants.

Experience the Inspiration – Web Video Series

To mark the launch of the new Jazzed Up Flavors of Bourbon Street at Applebee's restaurants, a series of videos celebrating the New Orleans culture and cuisine that inspired the menu launches today.

Visit the [Applebee's channel on YouTube](#) to experience the sights, sounds and tastes of New Orleans with Chef Patrick Humphrey as he explores New Orleans and the Gulf Coast region and draws inspiration along the way. The Applebee's channel on YouTube will share a new episode every other week starting Tuesday, Feb. 19.

About Applebee's Services, Inc.

Applebee's (www.applebees.com) is the world's largest casual dining chain, with approximately 2,000 locations in 49 states, 15 countries and one U.S. territory. Based in Kansas City, Mo., Applebee's takes pride in providing a welcoming, neighborhood environment where everyone can enjoy the dining experience. Applebee's Neighborhood Grill & Bar® is a DineEquity, Inc. (NYSE: DIN) brand, and is franchised and operated by Applebee's Services, Inc. and its affiliates.



Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130219005827/en/>

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For a limited time, guests can taste the Jazzed Up Flavors of Bourbon Street at a great value with the new Creamy Cajun Steak & Shrimp, Cajun Shrimp Pasta and Bourbon Street Chicken & Shrimp all