FORM	4
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB 3235-0287 Number: December 31, 2014 Estimated average burden hours per 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person [*] ROSE PATRICK W			2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]	5. Relationship of Reporting Person(s) to Issuer				
(Last) 450 NORTH E FLOOR	(Last) (First) (Middle) 450 NORTH BRAND BOULEVARD, 7TH		3. Date of Earliest Transaction (Month/Day/Year) 03/01/2011	(Check all applicable) X Director 10% Owner Officer (give title below) (specify below)				
(Street) GLENDALE (City)	ENDALE CA 91203		4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 				

	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	(· · · ·)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			Securities Beneficially Owned	Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
			Code	V	Amount (A) or (D) Price		Following Reported Transaction(s) (Instr. 3 and 4)	· /	(Instr. 4)			

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transac Code (Instr. 8	e Derivative				7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
RESTRICTED STOCK UNITS	(1)	03/01/2011		A		1,773		(2)	(2)	COMMON STOCK	1,773	\$ 0	1,773	D	

Explanation of Responses:

1. Each restricted stock unit entitles the reporting person to receive the cash equivalent of one share of common stock at the time of vesting.

2. The reporting person received 1,773 restricted stock units that will vest on March 1, 2014 assuming continued service on the issuer's board of directors and shall be paid in cash.

Remarks:

Exhibit List - Exhibit 24, Power of Attorney

/s/ Kisha L. Parker as attorney-in-fact for Patrick 03/03/2011 W. Rose ** Signature of Reporting

Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

POWER OF ATTORNEY

Know all by these presents that the undersigned hereby constitutes and appoints each of Bryan R. Adel,
(1) prepare, execute in the undersigned's name and on the undersigned's behalf, and submit to tl
(2) prepare and execute for and on behalf of the undersigned, in the undersigned's capacity as a
(3) do and perform any and all acts for and on behalf of the undersigned which may be necessary
(4) take any other action of any type whatsoever in connection with the foregoing which, in the
The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform
This Power of Attorney shall remain in full force and effect until the undersigned is no longer require
IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 1st data

/s/ Patrick W. Rose Patrick W. Rose