FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* DAHL RICHARD J				<u>Dir</u>	2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]								tionship of all applical Director	f Reporting Person(s) to Is able) 10% Ov			
(Last)	,				3. Date of Earliest Transaction (Month/Day/Year) 10/07/2016								Officer (g below)	jive title		Other (below)	specify
450 NORTH BRAND BOULEVARD, 7TH FLOOR			4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)												Form filed by One Reporting Person					
GLENDALE	ELENDALE CA 91203												Form filed by More than One Reporting Person				
(City)	(State)	(Zip)														
		Table	I - Non-Deriv	/ative	Sec	urities	Acqı	uired, D	ispos	sed of,	or Bene	eficially	Owned				
1. Title of Security (Instr. 3) 2. Transact Date (Month/Day				(Month/Day/Year)				Transaction Disposed Of (D) (Instr. and 5)				5. Amount of Securities Beneficially Owned Following		Forn (D) o	rect (I)		
							Code	V A	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(III SE	,	(111341. 4)	
		1	able II - Deriv (e.g.,					red, Dispoptions, o					d				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security					•	, .	,				•					
Security (Instr. 3)	Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (In 8)		5. Numbe Derivative Securities Acquired Disposed (Instr. 3, 4	r of e s (A) or of (D)	6. Date Exe Expiration (Month/Da	rcisable Date	and 7. Titl	e and Amou ities Underl ative Securit	int of ying	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficial Owned Followin	re es ally	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Security (Instr. 3)	Conversion or Exercise Price of Derivative	Date	Execution Date, if any	Code (In		5. Numbe Derivative Securities Acquired Disposed	r of e s (A) or of (D)	6. Date Exe Expiration	rcisable Date y/Year)	and 7. Titl Secur Deriv and 4	e and Amou ities Underl ative Securit	int of ying	Derivative Security	derivative Securitie Beneficia Owned	re es ally ng d tion(s)	Ownership Form: Direct (D) or Indirect	Indirect Beneficial Ownership
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	Conversion or Exercise Price of Derivative	Date	Execution Date, if any	Code (In	estr.	5. Numbe Derivative Securities Acquired Disposed (Instr. 3, 4	r of (A) or of (D)	6. Date Exe Expiration (Month/Da	rcisable Date y/Year)	and 7. Title	e and Amou ities Underl ative Securit	Amount or Number of	Derivative Security	derivative Securitie Beneficia Owned Followin Reported Transact	ee es ally ng d tion(s)	Ownership Form: Direct (D) or Indirect	Indirect Beneficial Ownership
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT	Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	Execution Date, if any	Code (In 8)	estr.	5. Numbe Derivative Securities Acquired Disposed (Instr. 3, 4	r of (A) or of (D)	6. Date Exe Expiration (Month/Da	crcisable Date Date y/Year)	and 7. Title ation Title CCC S	e and Amou ities Underl ative Securit	Amount or Number of Shares	Derivative Security (Instr. 5)	derivative Securitie Beneficia Owned Followin Reported Transact (Instr. 4)	re es ally ng d tion(s)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect Beneficial Ownership

Explanation of Responses:

- 1. As previously reported, the reporting person was granted restricted stock units on February 26, 2016 that will vest on February 26, 2019. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.
- 2. As previously reported, the reporting person was granted restricted stock units on February 24, 2015 that will vest on February 24, 2018. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.
- 3. As previously reported, the reporting person was granted restricted stock units on February 25, 2014 that will vest on February 25, 2017. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

Remarks:

/s/ Joanne Wu as attorney-in-10/11/2016 fact for Richard J. Dahl

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.