### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may

continue. See Instruction

1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and              |                       | Reporting Person <sup>*</sup> | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DineEquity, Inc [DIN] | 5. Relationship of Reporting Person(s) to Issuer                                                                                              |  |  |  |  |
|--------------------------|-----------------------|-------------------------------|--------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|--|--|--|--|
| (Last)<br>645 FIFTH A    | (First)<br>VENUE, 21S | (Middle)<br>T FLOOR           | 3. Date of Earliest Transaction (Month/Day/Year) 02/23/2009              | Officer (give title below)  (Check all applicable)  Director X 10% Owner  Other (specify below)                                               |  |  |  |  |
| (Street) NEW YORK (City) | NY<br>(State)         | 10022<br>(Zip)                | 4. If Amendment, Date of Original Filed (Month/Day/Year)                 | 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person |  |  |  |  |

|                                      | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                    |      |                                         |        |                                  |       |                                                                |                                        |                                                     |  |
|--------------------------------------|----------------------------------------------------------------------------------|------------------------------------|------|-----------------------------------------|--------|----------------------------------|-------|----------------------------------------------------------------|----------------------------------------|-----------------------------------------------------|--|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction<br>Date<br>(Month/Day/Year)                                       | tte Execution Date, onth/Day/Year) |      | 3.<br>Transaction<br>Code<br>(Instr. 8) |        | ities<br>I (A)<br>d of (<br>4 ar | or    | 5. Amount of<br>Securities<br>Beneficially<br>Owned            | 6.<br>Ownership<br>Form:<br>Direct (D) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |  |
|                                      |                                                                                  |                                    | Code | V                                       | Amount | (A)<br>or<br>(D)                 | Price | Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and<br>4) | or Indirect<br>(I)<br>(Instr. 4)       | (Instr. 4)                                          |  |
| Common<br>Stock                      | 02/23/2009                                                                       |                                    | A    |                                         | 10,000 | Α                                | \$0   | 10,000                                                         | ı                                      | See footnotes (1)                                   |  |
| Common<br>Stock                      |                                                                                  |                                    |      |                                         |        |                                  |       | 2,512,356                                                      | ı                                      | See footnotes (1) (2) (3) (5)                       |  |

|                                                     | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |                                            |                                                             |      |   |                             |     |                                                                   |                    |                                                                              |                                        |                                                     |                                                                                                                            |                                                                                                          |                                                                    |
|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------|------|---|-----------------------------|-----|-------------------------------------------------------------------|--------------------|------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------|
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security                                                                        | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Code |   | Number of I<br>Derivative I |     | 6. Date<br>Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and<br>Amount of<br>Underlying<br>Securities<br>(Instr. 3 and<br>4) |                                        | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|                                                     |                                                                                                                                              |                                            |                                                             | Code | v | (A)                         | (D) | Date<br>Exercisable                                               | Expiration<br>Date | Title                                                                        | Amount<br>or<br>Number<br>of<br>Shares |                                                     |                                                                                                                            |                                                                                                          |                                                                    |

|                   |         |                         |               | Code    | v              | (A) | (D) | Exer |  |  |
|-------------------|---------|-------------------------|---------------|---------|----------------|-----|-----|------|--|--|
|                   | and Add | dress of Repo           | orting Person | *       |                |     |     |      |  |  |
| (Last)<br>645 FIF | TH AVEN |                         | (Middle)      |         |                |     |     |      |  |  |
| (Street)          |         | NY                      |               | 10022   |                |     |     |      |  |  |
| (City)            |         | (State)                 | (             | (Zip)   |                |     |     |      |  |  |
| 1. Name           |         | dress of Repo           | orting Person | *       |                |     |     |      |  |  |
| (Last)<br>645 FIF | TH AVEN | (First)<br>NUE, 21ST FL |               | (Middle | <del>)</del> ) |     |     |      |  |  |
| (Street)          |         | NY                      |               | 10022   |                |     |     |      |  |  |
| (City)            |         | (State)                 |               | (Zip)   |                |     |     |      |  |  |

#### **Explanation of Responses:**

- 1. This statement is jointly filed by and on behalf of each of MSD Capital, L.P. and MSD SBI, L.P. MSD Capital is the general partner of MSD SBI and may be deemed to beneficially own securities owned by MSD SBI. MSD Capital Management LLC is the general partner of MSD Capital and may be deemed to beneficially own securities owned by MSD Capital. Michael S. Dell is the controlling member of MSD Capital Management and may be deemed to beneficially own securities owned by MSD Capital Management.
- 2. Each reporting person states that neither the filing of this statement nor anything herein shall be deemed an admission that such person is, for purposes of Section 16 of the Act or otherwise, the beneficial owner of any securities covered by this statement. Each reporting person disclaims beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such person in such securities.
- 3. Each reporting person may be deemed to be a member of a group with respect to the issuer or securities of the issuer for the purposes of Section 13(d) or 13(g) of the Act. Each reporting person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, a member of a group with respect to the issuer or securities of the issuer.
- 4. On February 23, 2009, pursuant to the issuer's 2005 Stock Incentive Plan for Non-Employee Directors, the issuer granted to Howard M. Berk a restricted stock award of 10,000 shares. The shares are subject to forfeiture and restrictions and will vest on February 23, 2012 if Mr. Berk continues to serve as a member of the issuer's board of directors until such date. Mr. Berk is an employee of MSD Capital and each reporting person may be deemed to beneficially own securities owned by Mr. Berk.
- 5. Represents securities owned by MSD SBI.

#### Remarks:

**Exhibit Index** 

Exhibit 99.1 - Joint Filer Information (furnished herewith)

By: /s/ Marc R. Lisker, 02/25/2009 Name: Marc R. Lisker, Title: Manager and General Counsel MSD SBI, L.P., By: MSD Capital, L.P., Its: General Partner, By: MSD Capital Management LLC, Its: General Partner, By: /s/ 02/25/2009 Marc R. Lisker, Name: Marc R. Lisker, Title: Manager and General Counsel \*\* Signature of Reporting

Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

## JOINT FILER INFORMATION

## Other Reporting Person(s)

# 1. MSD SBI, L.P.

| Item                                                   | <u>Information</u>                                     |  |  |  |  |  |  |
|--------------------------------------------------------|--------------------------------------------------------|--|--|--|--|--|--|
| Name:                                                  | MSD SBI, L.P.                                          |  |  |  |  |  |  |
| Address:                                               | 645 Fifth Avenue, 21st Floor, New York, New York 10022 |  |  |  |  |  |  |
| Designated Filer:                                      | MSD Capital, L.P.                                      |  |  |  |  |  |  |
| Date of Event Requiring<br>Statement (Month/Day/Year): | February 23, 2009                                      |  |  |  |  |  |  |
| Issuer Name and Ticker or Trading Symbol:              | DINEEQUITY, INC. [DIN]                                 |  |  |  |  |  |  |
| Relationship of Reporting<br>Person(s) to Issuer:      | 10% Owner                                              |  |  |  |  |  |  |
| If Amendment, Date Original Filed (Month/Day/Year):    | Not Applicable                                         |  |  |  |  |  |  |
| Individual or Joint/Group Filing:                      | Form filed by More than One Reporting Person           |  |  |  |  |  |  |
| Signature:                                             | By: MSD Capital, L.P. Its: General Partner             |  |  |  |  |  |  |
|                                                        | By: MSD Capital Management LLC Its: General Partner    |  |  |  |  |  |  |
|                                                        | By: /s/ Marc R. Lisker                                 |  |  |  |  |  |  |
|                                                        | Name: Marc R. Lisker                                   |  |  |  |  |  |  |
|                                                        | Title: Manager and General Counsel                     |  |  |  |  |  |  |
|                                                        | Date: February 25, 2009                                |  |  |  |  |  |  |