### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>PASQUALE DOUGLAS M  |   |  |   |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol DineEquity, Inc [ DIN ] |  |              |  |   |  |  |                                  |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner |                                    |  |  |   |
|---|---|--|---|---|--|--|--------------|--|---|--|--|----------------------------------|---|--|------------------------------------|--|--|---|
| (Last)  | (First)   | (Mic                                       |   | 3. Date of Earliest Transaction (Month/Day/Year) 10/09/2015 |  |  |              |  |   |  |  |                                  | Officer (give title below)                          |  |                                    |  | (specify   |   |
| 450 NORTH BRAND BOULEVARD, 7TH FLOOR  |   |  |   |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)                   |  |              |  |   |  |  |                                  |   | . Individual or Joint/Group Filing (Check Applicable<br>ine)                                       |                                    |  |  |   |
| (Street)  |   |  |   |   |  |  |              |  |   |  |  |                                  |   | Form filed by One Reporting Person   |                                    |  |  |   |
| GLENDALE  | CA  | 91203                                      |   |   |  |  |              |  |   |  |  |                                  |   | Form filed by More than One Reporting<br>Person  |                                    |  |  |   |
| (City)  | (State)   | (Zip                                       |   |   |  |  |              |  |   |  |  |                                  |   |  |                                    |  |  |   |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  |   |  |   |   |  |  |              |  |   |  |  |                                  |   |  |                                    |  |  |   |
| 1. Title of Security (Instr. 3)<br>Date<br>(Month/Da  |   |  |   |   | Exe<br>) if a  | ny   | cution Date, |  |   |  | ecurities Acquired (<br>losed Of (D) (Instr. 3<br>5) |                                  |   | 3, 4 Securities<br>Beneficial<br>Owned   |                                    | Forn<br>(D) o<br>Indir   | rect (I)   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership |
|   |   |  |   |   |  |  |              | Code   | v | Amou   | Amount (A)<br>(D)                                    |                                  | Price   | Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4)  |                                    | (Instr. 4)   |  | (Instr. 4)  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned<br>(e.g., puts, calls, warrants, options, convertible securities) |   |  |   |   |  |  |              |  |   |  |  |                                  |   |  |                                    |  |  |   |
| 1. Title of Derivative<br>Security (Instr. 3)   | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transactior<br>Code (Instr.<br>8)                        |  | <ul> <li>5. Number of<br/>Derivative<br/>Securities<br/>Acquired (A) or<br/>Disposed of (D)<br/>(Instr. 3, 4 and 5)</li> </ul> |              | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |   | 7. Title and Amount of<br>Securities Underlying<br>Derivative Security (Ir<br>and 4) |  | ying                             | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Numbo<br>derivative<br>Securitie<br>Beneficia<br>Owned<br>Followin                              | re<br>es<br>ally<br>1g             | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |
|   |   |  |   | Code  | de V (A)   |  | (D)          | Date<br>Exercisab  |   | xpiration<br>ate   | Title  | Amount or<br>Number of<br>Shares |   |  | Reported<br>Transact<br>(Instr. 4) | tion(s)  |  |   |
| RESTRICTED<br>STOCK UNIT  | (1)   | 10/09/2015                                 |   | A   |  | 8.975  |              | (1)  |   | (1)  | COMMON<br>STOCK                                      |                                  | 8.975   | \$0.00   | 948.93                             | 3 <sup>(1)</sup>   | D  |   |
| RESTRICTED<br>STOCK UNITS<br>(DIVIDEND<br>EQUIVALENT<br>RIGHTS)   | (2)   | 10/09/2015                                 |   | A   |  | 10.294   |              | (2)  |   | (2)  | COMMON<br>STOCK                                      |                                  | 10.294  | \$0.00   | 1,088.4                            | 12 <sup>(2)</sup>  | D  |   |
| RESTRICTED<br>STOCK UNITS<br>(DIVIDEND<br>EQUIVALENT<br>RIGHTS)   | (3)   | 10/09/2015                                 |   | A   |  | 15.003   |              | (3)  |   | (3)  |  | 1MON<br>OCK                      | 15.003  | \$0.00   | 1,586.3                            | 22 <sup>(3)</sup>  | D  |   |

#### Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on February 24, 2015 that will vest on February 24, 2018. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. As previously reported, the reporting person was granted restricted stock units on February 25, 2014 that will vest on February 25, 2017. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

3. As previously reported, the reporting person was granted restricted stock units on March 1, 2013 that will vest on March 1, 2016. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

#### Remarks:

# <u>/s/ James R. Oehler as</u> attorney-in-fact for Douglas

<u>s 10/13/20</u>15

attorney-in-fact for Douglas <u>10/13</u> <u>M. Pasquale</u> \*\* Signature of Reporting Person Date

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.