FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction

1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

OMB APF	PROVAL						
OMB Number:	3235-0287						
Expires:	December 31, 2014						
Estimated average burden							
hours per response	0.5						

1. Name and Address of Reporting Person* MSD CAPITAL L P			2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 645 FIFTH AV	(First) (Middle)		3. Date of Earliest Transaction (Month/Day/Year) 11/02/2012	Director X 10% Owner Officer (give title below) (specify below)				
(Street) NEW YORK (City)	NY (State)	10022 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person X Form filed by More than One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution Date,	3. Transac Code (Instr. 8)		4. Securitie Acquired (A Disposed o (Instr. 3, 4	A) or of (D)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	11/02/2012		G		160,000 (1)	D	\$0	2,352,356	1	See footnotes (2)	

			Derivative So (e.g., puts, c											Owned
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	(Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Expi	ate cisable and ration Date hth/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Numbe Derivative Securities Beneficia Owned Following Reported Transactic (Instr. 4)
				Code	v	(A)	(D)		ate cisable	Expiration Date	Title	Amount or Number of Shares		
	e and Ad APITAL L	dress of Repo	orting Person	*										
(Last) 645 FIF	TH AVE	(First) NUE, 21ST FL		(Middle	e)									
(Street)	•	NY		10022										
(City)		(State)		(Zip)										
1. Name		dress of Repo	orting Person	*										
(Last) 645 FIF	TH AVE	(First) NUE, 21ST FL		(Middle	э)									
(Street)		NY		10022										
(City)		(State)	((Zip)										
	e and Ad	dress of Repo	orting Person	*										
(Last)	SD CAPIT	(First) AL, L.P., 645		(Middle UE, 21	•	FLC	OR							
(Street)		NY		10022										
(City)		(State)		(Zip)										

Explanation of Responses:

1. These securities were gifted by Michael S. Dell to the Michael & Susan Dell Foundation following the distribution of the securities to Mr. Dell by MSD SBI, L.P. ("MSD SBI").

9. Number of

Beneficially

Transaction(s)

10.

Ownership

Derivative

or Indirect

(Instr. 4)

Security: Direct (D)

Form of

11. Nature

of Indirect

Beneficial

Ownership

(Instr. 4)

- 2. This statement is jointly filed by and on behalf of each of MSD Capital, L.P. ("MSD Capital"), MSD SBI and Michael S. Dell. MSD Capital is the general partner of MSD SBI and may be deemed to beneficially own securities owned by MSD SBI. MSD Capital Management LLC ("MSD Capital Management") is the general partner of MSD Capital and may be deemed to beneficially own securities owned by MSD Capital. Each of Glenn R. Fuhrman, John C. Phelan and Marc R. Lisker is a manager of MSD Capital Management and may be deemed to beneficially own securities owned by MSD Capital Management. Michael S. Dell is the controlling member of MSD Capital Management and may be deemed to beneficially own securities owned by MSD Capital Management. Each of Messrs. Dell, Fuhrman, Phelan and Lisker disclaims beneficial ownership of such securities except to the extent of any pecuniary interest therein.
- 3. Each Reporting Person states that neither the filing of this statement nor anything herein shall be deemed an admission that such person is, for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise, the beneficial owner of any securities covered by this statement. Each Reporting Person disclaims beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such person in such securities.

MSD Capital, L.P., By: MSD Capital Management LLC, Its: General Partner, By: /s/ Mark R. Lisker, 11/06/2012 Name: Marc R. Lisker, Title: Manager and General Counsel MSD SBI, L.P., By: MSD Capital, L.P., Its: General Partner, By: MSD Capital Management LLC, Its: General Partner, By: /s/ 11/06/2012 Mark R. Lisker, Name: Marc R. Lisker, Title: Manager and General Counsel Michael S. Dell, By: /s/ Marc R. Lisker, Title: 11/06/2012 Attorney-in-Fact

** Signature of Reporting
Person
Da

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.