FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

OMB APPROVAL							
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Berk Howard M					Dine	2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [ DIN ]										olicable)		Person(s) to Issuer		
(Last)	`	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 03/01/2010									Officer (give title below)			Other (specify below)		
645 FIFTH AVENUE 21ST FLOOR						4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)					
(Street) NEW YO	Street) NEW YORK NY 10022														X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(Si	tate) (	Zip)																	
		Tab	le I - No	on-Deriv	ative S	Sec	uritie	s Ac	quired,	Disp	osed	of, or B	enefic	ially	Own	ed				
1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day)						Execution Date,			Code (Ir					, 4 Secur		icially d	6. Owners Form: Dir (D) or Indirect ( (Instr. 4)	ect	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Code	v	Amou	int (A) or (D)		ice	Repor		(111501.4)		(111501. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transaction Code (Instr. 8)		n Number E		Expiration	i. Date Exercisable and expiration Date Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Price rivative curity str. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code	v	(A)		Date Exercisable		oiration e	Title	Amour or Number of Shares	er						
Restricted Stock Units	(3)	03/01/2010			A		5,000		(3)		(3)	Common Stock	5,000	)	\$0	5,000	D <sup>(1)(1)</sup>	2)(3)		

## **Explanation of Responses:**

- 1. The reporting person states that neither the filing of this statement nor anything herein shall be deemed an admission that such person is, for purposes of Section 16 of the Act or otherwise, the beneficial owner of any securities covered by this statement. The reporting person disclaims beneficial ownership of the securities covered by this statement, except to the extent of the pecuniary interest of such person in such securities.
- 2. The reporting person may be deemed to be a member of a group with respect to the issuer or securities of the issuer for purposes of Section 13(d) or 13(g) of the Act. The reporting person declares that neither the filing of this statement nor anything herein shall be construed as an admission that such person is, for the purposes of Section 13(d) or 13(g) of the Act or any other purpose, a member of a group with respect to the issuer or securities of the issuer.
- 3. On March 1, 2010, the issuer granted to the reporting person 5,000 Restricted Stock Units ("RSUs") of which 2,500 will be settled upon vesting in shares of common stock of the issuer and 2,500 will be settled upon vesting in cash. The RSUs are subject to forfeiture and restrictions and will vest on March 1, 2013 if the reporting person continues to serve as a member of the issuer's board of directors until such date.

## Remarks:

Exhibit Index None

<u>/s/ Howard M. Berk</u> <u>03/03/2010</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.