SEC Form 3

FORM 3

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0104 Estimated average burden hours per response: 0.5

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Ad Morrison F		2. Date of Event Requiring Stater (Month/Day/Yea	ment	3. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [ DIN ]						
(Last) 450 N. BRAN (Street) GLENDALE		(Middle)	07/27/2009			Relationship of Reporting Pe Check all applicable) Director X Officer (give title below) SVP, Secretary & Ge	10% Own Other (spe below)	er 6	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One	
(City)	(State)	(Zip)	Table I - Nor	n-Derivat	ive Securities Beneficially		y Owned		Reporting Person	
1. Title of Security (Instr. 4)				2	2. Amount of Securities Beneficially Owned (Instr. 4)		3. Ownership 4.		I. Nature of Indirect Beneficial Ownership Instr. 5)	
		(e.				urities Beneficially options, convertible		s)		
1. Title of Derivative Security (Instr. 4) Expiration Date (Month/Day/Yea			ate		Underlying Derivative Secur		4. Conversion or	Form:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
			Date Exercisable	Expiratio Date	on Title		Amount or Number of Shares	Exercise Price of Derivative Security	Direct (D) or Indirect e (I) (Instr. 5)	

Explanation of Responses:

**Remarks:** 

Executed pursuant to the Limited Power of Attorney for Section 16 Reporting Obligations dated July 29, 2009. No Securities are beneficially owned.

No securities are beneficially owned.

1 1 2 1	** * *	
/s/ Randi	V. Morrison	
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\*\* Signature of Reporting Person

07/29/2009 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.