FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* KAY LARRY ALAN (Last) (First) (Middle) 450 NORTH BRAND BOULEVARD, 7TH FLOOR									er or Tradir oal, Inc				ationship of k all applical Director		Persor	n(s) to Issue		
						ate of E		ransa	ction (Mor	nth/D	ay/Year)		Officer (give title below)		Other (spe below)			
(Street) GLENDALE CA 91203 (City) (State) (Zip)					4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State			n-Deriv	/ative	Sec	urities	Acc	uired.	Dis	posed of	, or Bene	ficially	Owned				
1. Title of Security (Instr. 3) 2. Trans Date				action 2A Ex Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr.		4. Securities Acquired (A)		A) or	5. Amount Securities Beneficiall Owned Fol	s lly ollowing	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership	
			Code					v	Amount	(A) or (D)	Price	Reported Transactio (Instr. 3 an	n(s) d 4)		(1	nstr. 4)		
		T										or Benefi le securi		wned			,	•
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	n Date,	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercis Expiration Dat (Month/Day/Ye		te	7. Title and of Securitie Underlying Security (In: 4)	s Derivative	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securitie Beneficia Owned Following Reported Transact (Instr. 4)	ve es ially ng d tion(s)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercisa	ble	Expiration Date	Title	Amount or Number of Shares					
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(1)	07/06/2018			A		18.103		(1)		(1)	COMMON STOCK	18.103	\$0.00	2,162.0	024	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(2)	07/06/2018			A		11.154		(2)		(2)	COMMON STOCK	11.154	\$0.00	1,332.0	092	D	
RESTRICTED STOCK UNITS (DIVIDEND EQUIVALENT RIGHTS)	(3)	07/06/2018			A		13.007		(3)		(3)	COMMON STOCK	13.007	\$0.00	1,553.4	426	D	

Explanation of Responses:

- 1. As previously reported, the reporting person was granted restricted stock units on March 3, 2017 that will vest on March 20, 2020. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.
- 2. As previously reported, the reporting person was granted restricted stock units on February 26, 2016 that will vest on February 26, 2019. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock
- 3. As previously reported, the reporting person was granted restricted stock units on February 22, 2018 that will vest on February 22, 2021. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

Remarks:

<u>/s/ Joanne Wu as attorney-in-fact</u> <u>for Larry A. Kay</u>

** Signature of Reporting Person

07/09/2018

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.