4																			
FORM 4			) STA	TES	SE						IGE C	OMM	ISSI	ION			40000		
Section 16. Form 4 or Form 5 obligations may continue. See				ed purs	NT OF CHANGES IN BENEFICIAL OWNER														
1. Name and Address of Reporting Person* <u>ROSE PATRICK W</u>					suer Na	ame <b>and</b>	Ticke	r or Trad				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner							
(Last) (First) (Middle) 450 NORTH BRAND BOULEVARD, 7TH FLOOR							ansa	ction (Mo	onth/D	ay/Year)		Officer (give title Other (specify below) below)					specify		
(Street) GLENDALE CA 91203 (City) (State) (Zip)				4. lf /										6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person					
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
Date					ur) Ex	2A. Deemed Execution Date, if any (Month/Day/Year)						and 5) Securities Beneficially Owned Follow		Form: (D) or I		Direct Indirect tr. 4)	7. Nature of ndirect Beneficial Dwnership Instr. 4)		
								Code	v	Amount	(A) or (D) Price		. I <sup>.</sup>	Transactio				(1150.4)	
	т												y Ow	ned					
2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)		4. Transa	action	5. Number on of		•		sable and te	7. Title and Amo of Securities Underlying Deriv		ount 8. Price o Derivativ ivative Security		derivativ Securitie Benefici Owned Followin Reporte	ve Ownersh es Form: ally Direct (D or Indire d tion(s)		Beneficial Ownershi (Instr. 4)	
							Date Exercisa	able	Expiration Date	Title	or Num of	ber							
(1)	07/07/2017			A		45.47		(1)		(1)	COMMOI STOCK	45.	47	\$0.00	2,043.	.337	D		
(2)	07/07/2017			A		28.015		(2)		(2)	COMMON STOCK 28		)15	\$0.00	1,258.964		D		
(3)	07/07/2017			A		23.25		(3)		(3)	COMMOI STOCK	23.	25	\$0.00	1,044.	.824	D		
	ORM 4 box if no longer Form 4 or Form may continue. 1(b). ddress of Rep TRICK V (First) BRAND F C CA (State arity (Instr. 3) C. (State arity (Instr. 3) (1) (1) (2)	ORM 4   box if no longer subject to Form 4 or Form 5 may continue. See I(b).   ddress of Reporting Person*   TRICK W   (First)   (First)   (First)   (First)   (State)   (State)   (Zi   (State)   Table   arrity (Instr. 3)   (1)   (2)   (2)   (2)   (2)   (2)	ORM 4 UNITED   box if no longer subject to Form 4 or Form 5 may continue. See I(b). STAT   ddress of Reporting Person* Image: Content of the second of t	ORM 4 UNITED STATEME   box if no longer subject to Form 4 or Form 5 may continue. See 1(b). STATEME   i(b). Fil   ddress of Reporting Person* Fil   ddress of Reporting Person* (Middle)   IBRAND BOULEVARD, 7TH FLOOR   IBRAND BOULEVARD, 7TH FLOOR   IBRAND BOULEVARD, 7TH FLOOR   ISTATEME   (State)   (State)   (Zip)   Table II - Derivation Date (Month/Day/Year)   3. Transaction Date (Month/Day/Year)   of Exercise Price of Derivative Security   (1)   (1)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)   (2)	ORM 4       UNITED STATES         box if no longer subject to Form 4 or Form 5 may continue. See L(b).       STATEMENT (C STATEMENT (C Pure 2         ddress of Reporting Person* TRICK W       2. Iss Diff 2         (First)       (Middle)         (First)       (Middle)         BRAND BOULEVARD, 7TH FLOOR       3. De 07/0         (State)       (Zip)         Table 1 - Non-Derivative (Month/Day/Year)         2. CA       91203         (State)       (Zip)         Table 1 - Non-Derivative (Month/Day/Year)         2. Conversion or Exercise Price of Derivative Security       3. Transaction Date (Month/Day/Year)       3. A. Deemed Execution Date, (Month/Day/Year)       4. mass Code ( any (Month/Day/Year)         (1)       07/07/2017       A.       A.         (2)       07/07/2017       A.	DRM 4       UNITED STATES SET         box if no longer subject to Form 4 or Form 5 may continue. See it(b)       STATEMENT OF 0 Sited pursuant to or Section         tddress of Reporting Person*       2. Issuer Na Dine L         TRICK W       3. Date of E 07/07/2017         (First)       (Middle)         BRAND BOULEVARD, 7TH FLOOR       4. If Amend 4. If	ORM 4       UNITED STATES SECURINATION         STATEMENT OF CHANNE         STATEMENT OF CHANNE         Site of person * TRICK W         (clices of Reporting Person*       2. Issuer Name and DineEquity, July         (clices of Reporting Person*       3. Date of Earliest TR         (clice)       (Zip)         Table 1 - Non-Derivative Security         2. CA       91203         (State)       (Zip)         Table 1 - Non-Derivative Securities         array and DineEquity, July         (International Colspan="4">An end DineEquity, July         (State)       (Zip)         Table 1 - Non-Derivative Securities         array and DineEquity, July         (International Colspan="4">An end DineEquity, July         (Zip)         Table 1 - Non-Derivative Securities         An end Colspan="4">Conversion of Security (Intrivoal")         (An end Colspan="4">An end Colspan="4">Conversion of Security         0 array       1       1       2       An end Colspan="4">Conversion of Security         0 array       1       2       Transaction Code (Intrivoal")       5       Numin         2       1	ORM 4       UNITED STATES SECURITE         Dots if no longer subject to prom 4 or per signary continue. See 1(b).         Filed pursuant to Section 16(a) or Section 30(h) of the in or Sectin 30(h) of the in or Section 30(h) of the in or Section	ORM 4       STATEMENTIES SECURITIES AN Washington, D.C.         STATEMENT OF CHANCES IN 18 (3) of the Singer on Sing of the Investment of Section 16(a) of the Singer on Sing of the Investment of Section 16(a) o	ORM 4       STATED SECURTIES AND E Washington, D.C. 205         STATEMENT OF CHANGES IN BEEN Bide pursuant to Section 36(a) of the Investment Col section 36(b) of the Investment Col Sectin 36(b) of the Investment Col Section 36(b) of the Investment Col	Decked aligned	ONTED STATES SECURITES AN EXCHANGE CO. Washington, D.C. 2054         STATEMENT OF CHANGES IN BENEFICIA DOM Day Manual Participation Day State Partite Participation Day State Participation Day State Participation D	DUNTED STATES SECURITIES AND EXCHANGE COMMUNITY         Maington, E.G. 2009         STATEMENT OF CHANGES IN EVERTICAL OWNer         Teled pursuant to Section 18(a) of the Securities Exchange Act of 1920         Contraction 000000000000000000000000000000000000	ODD ADD STATES SECURITES AND EXCHANGE COMMISSING         Washington, D.C. 20549         STATEMENT OF CHANGES IN BENETICIAL OWNERSING         STATEMENT OF CHANGES IN BENETICIAL OWNERSING         The pursuant to Section 30(h) of the Investment Company Act of 1940         ODD STATES STATEMENT         Statement of Section 30(h) of the Investment Company Act of 1940         State of Reporting Person'       Image: Section 30(h) of the Investment Company Act of 1940         INTER MADE OULEVARD, 7TH FLOOR       State of Earliest Transaction (Month/Day/Year)       Sectifies Sectifies Acquired, Month/Day/Year)       Sectifies Sectifies Acquired (Month/Day/Year)       Sectifies Sectifies Acquired (Month/Day/Year)	Data of the property explored arrow of the operating been of the property explored arrow of	NORMA UNITED STATES SECURITES ADJ EXCHANGE COMMISSION Wathington, D.C. 2059         STATEMENT OF CHANGES IN BUBERFICIAL OWNERSION Transaction (optime security optime) Security Symbol Transaction (states)       State Intersecurity Symbol Transaction (states)       State Int	ONTED SATES SECURITIES AND EXCHANGE COMMISSION Wathington, D.C. 2649         SATES DECIDENCE IN DEPENDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL PROVIDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL PROVIDENCIAL OWNERSING DEPENDENCIAL PROVIDENCIAL PROVIDENCI	ONTED STATES SECURTES AND CHARGE COMMISSION Watering and the property and the prop	

## Explanation of Responses:

1. As previously reported, the reporting person was granted restricted stock units on March 3, 2017 that will vest on March 20, 2020. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

2. As previously reported, the reporting person was granted restricted stock units on February 26, 2016 that will vest on February 26, 2019. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

3. As previously reported, the reporting person was granted restricted stock units on February 24, 2015 that will vest on February 24, 2018. Dividend equivalent rights accrued on the previously reported restricted stock units and will vest proportionately with the restricted stock units to which they relate. Each dividend equivalent right is the economic equivalent of one share of common stock.

## **Remarks:**

/s/ Joanne Wu as attorney-in-fact 07/10/2017

for Patrick W. Rose

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.