ATTN: Mr. Ryan Rohn United States Securities and Exchange Commission 100 F Street NE Washington, D.C. 20549

Re: DineEquity, Inc.
Form 10-Q for the Quarterly Period Ended September 30, 2008
Filed October 31, 2008
Form 10-K for the Fiscal Year Ended December 31, 2008
Filed February 26, 2009
File No. 001-15283

April 13, 2009

Dear Mr. Rohn:

Based on our conversation, thank you for extending our time to forward to you our written response to the comment letter dated April 3, 2009. We will file our response via EDGAR no later than May 1, 2009.

Thank you again for your courtesy and cooperation in this matter.

Sincerely,

/s/ Greggory Kalvin

Greggory Kalvin Vice President, Corporate Controller DineEquity, Inc.