## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>Del Olmo Daniel          |                                                                                                                                                 |                                            |                 |                                                          | Dine            | 2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [ DIN ] |     |                                                   |                                                         |                                        |                    |                                                                                                    |                                   |                        | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner |                                                                                                                           |                                                                      |                         |  |
|----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|-----------------|----------------------------------------------------------|-----------------|---------------------------------------------------------------------|-----|---------------------------------------------------|---------------------------------------------------------|----------------------------------------|--------------------|----------------------------------------------------------------------------------------------------|-----------------------------------|------------------------|--------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------|--|
| (Last) (First) (Middle)<br>450 NORTH BRAND BLVD., 7TH FLOOR                      |                                                                                                                                                 |                                            |                 |                                                          |                 | 3. Date of Earliest Transaction (Month/Day/Year)<br>02/15/2017      |     |                                                   |                                                         |                                        |                    |                                                                                                    |                                   | X                      | belo                                                                                             | ,                                                                                                                         | Oth<br>bele<br>D SVP, DEV                                            | ,                       |  |
| (Street)<br>GLENDALE CA 91203<br>(City) (State) (Zip)                            |                                                                                                                                                 |                                            |                 | 4. If Amendment, Date of Original Filed (Month/Day/Year) |                 |                                                                     |     |                                                   |                                                         |                                        |                    | 6. Ind<br>Line)<br>X                                                                               |                                   |                        |                                                                                                  |                                                                                                                           |                                                                      |                         |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |                                                                                                                                                 |                                            |                 |                                                          |                 |                                                                     |     |                                                   |                                                         |                                        |                    |                                                                                                    |                                   |                        |                                                                                                  |                                                                                                                           |                                                                      |                         |  |
| 1. Title of Security (Instr. 3)<br>Date<br>(Month/Day/                           |                                                                                                                                                 |                                            |                 | /Year) i                                                 | Execution Date, |                                                                     |     |                                                   |                                                         | ties Acquired (A<br>d Of (D) (Instr. 3 |                    |                                                                                                    | Secu                              | ficially               | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4)                             |                                                                                                                           |                                                                      |                         |  |
|                                                                                  |                                                                                                                                                 |                                            |                 |                                                          |                 |                                                                     |     |                                                   | Code                                                    | v                                      | Amount             | (A)<br>(D)                                                                                         | or Pi                             | ice                    |                                                                                                  | rted<br>saction(s)<br>. 3 and 4)                                                                                          |                                                                      |                         |  |
| COMMON STOCK 02/15/20                                                            |                                                                                                                                                 |                                            |                 |                                                          | 017             | 17                                                                  |     | A                                                 |                                                         | 4,507                                  | 1)                 | 4 \$                                                                                               | 0.00 <sup>(2)</sup>               |                        | 2,090                                                                                            | D                                                                                                                         |                                                                      |                         |  |
|                                                                                  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned<br>(e.g., puts, calls, warrants, options, convertible securities) |                                            |                 |                                                          |                 |                                                                     |     |                                                   |                                                         |                                        |                    |                                                                                                    |                                   |                        |                                                                                                  |                                                                                                                           |                                                                      |                         |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                              | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security                                                                           | 3. Transaction<br>Date<br>(Month/Day/Year) | Execu<br>if any |                                                          |                 | 4.<br>Transaction<br>Code (Instr.                                   |     | mber<br>ative<br>rities<br>ired<br>osed<br>. 3, 4 | 6. Date Exercisat<br>Expiration Date<br>(Month/Day/Year |                                        | ate                | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr<br>3 and 4) |                                   | of<br>De<br>Sec<br>(In | Price<br>rivative<br>curity<br>str. 5)                                                           | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 4) | Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.<br>4) | Beneficial<br>Ownership |  |
|                                                                                  |                                                                                                                                                 |                                            |                 |                                                          | Code            | v                                                                   | (A) | (D)                                               | Date<br>Exercisa                                        |                                        | Expiration<br>Date | Title                                                                                              | Amou<br>or<br>Numb<br>of<br>Share | er                     |                                                                                                  |                                                                                                                           |                                                                      |                         |  |

Explanation of Responses:

1. Represents shares of restricted stock that will vest on February 15, 2020.

2. Granted as compensation for services.

## **Remarks:**

<u>/s/ Joanne Wu as attorney-in-</u> fact for Daniel del Olmo

<u>02/16/2017</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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