FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL									
OMB Number:	3235-0287								
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Joyce Stephen P					2. Issuer Name and Ticker or Trading Symbol DineEquity, Inc [DIN]								(Ched	S. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last)	(First)) (Mid	idle)		3. Date of Earliest Transaction (Month/Day/Year) 02/25/2017								Officer (g	Officer (give title below)		Other (specify below)			
450 NORTH BRAND BOULEVARD, 7TH FLOOR				OOR	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street) GLENDAL (City)	LE CA		203										Line) X		-		rting Pers		
		Table	I - Non-	-Deriva	tive Se	cur	ities	s Acq	uired, l	Disp	osed of	, or Ben	eficially	Owned					
1. Title of Security (Instr. 3) 2. Transacting Date (Month/Day/				Year) if	A. Deemed xecution Date, any Month/Day/Year)				ties Acquir I Of (D) (Ins		5. Amount of Securities Beneficially Owned		6. Ownership Form: Direct (D) or Indirect (I)		7. Nature of Indirect Beneficial Ownership				
							Code	v	Amount	(A) or (D)	Price	Following Reported Transacti (Instr. 3 a	d tion(s)		4)	Instr. 4)			
COMMON STOCK 02/25/20)2/25/20	<u> </u>		M ⁽¹⁾		1,381 A		\$0.00	5,0:	053		D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	ivative Conversion Date (Month/Day/Year) if any		n Date,	4. Transact Code (In 8)	e (Instr. c		nber ivative urities uired or posed D) tr. 3, id 5)	6. Date Exercis Expiration Dat (Month/Day/Ye		te Amount of Securities Underlying Derivative Se (Instr. 3 and		f g Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followin Reported Transact (Instr. 4)	ve es ally ng d tion(s)	10. Ownersh Form: Direct (D or Indire (I) (Instr. 4)	Beneficial Ownership ct (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisal		Expiration Date	Title	Amount or Number of Shares						
RESTRICTED STOCK UNITS	(1)	02/25/2017			M ⁽¹⁾			1,381	(1)		(1)	COMMON STOCK	1,381	\$0.00	0		D		

Explanation of Responses:

1. This transaction represents the vesting of restricted stock units and dividend equivalent rights in shares of common stock of the Issuer.

Remarks:

/s/ Joanne Wu as attorney-infact for Stephen P. Joyce

02/27/2017

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.