



## **IHOP Corp. Names Patrick Piccininno Vice President, Information Technology**

September 11, 2003

GLENDAL, Calif., Sep 11, 2003 /PRNewswire-FirstCall via COMTEX/ -- IHOP Corp. (NYSE: IHP) today announced the appointment of Patrick J. Piccininno to the newly created position of Vice President, Information Technology. Mr. Piccininno is responsible for strategy development and execution of all technology initiatives including Point of Sale for the Company. Through the creation of a more robust enterprise networked business, IHOP plans to promote information technology effectiveness throughout all areas of its corporate infrastructure, including operations, property management, franchise development, franchisee support, analytics and customer service.

Thomas G. Conforti, IHOP Corp. Chief Financial Officer, said, "Patrick is a valuable addition to our management team as we look to best apply information technology to support and improve the way we do business. Under Patrick's leadership, we will develop a strategic plan and implementation process that matches our technology imperatives with our business goals. We are particularly excited about Patrick's ability to improve our Point of Sale technology as we work to build best practices in this area."

Mr. Piccininno joins IHOP from Intel Corporation where he most recently held the position of Director, Information Technology and Chief Information Officer for Intel's Platform Networking Group. Prior to that, he was Vice President of Information Services and Chief Information Officer for Xircom Corporation where he headed information technology for the global technology company. Earlier roles include various positions at Oracle, Telex Communications, ADC Telecommunications and Digital Equipment Corporation. Mr. Piccininno received a BS from Fairleigh Dickinson University and a MBA from the University of Minnesota.

About IHOP Corp.

The IHOP family restaurant chain has been serving a wide variety of breakfast, lunch and dinner selections for 45 years. Offering more than 16 types of pancakes, as well as omelettes, breakfast specialties, burgers, chicken and steaks, IHOP's diverse menu appeals to people of all ages. IHOP restaurants are developed, operated and franchised by Glendale, California based IHOP Corp. As of June 30, 2003, there were 1,136 IHOP restaurants in 48 states and Canada. IHOP is publicly traded on the NYSE under the symbol "IHP." For more information, call the Company's headquarters at (818) 240-6055 or visit the Company's Web site located at [www.ihop.com](http://www.ihop.com).

### **Forward-Looking Statements**

There are forward-looking statements contained in this news release. They use such words as "may," "will," "expect," "believe," "plan," or other similar terminology. These statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results to be materially different than those expressed or implied in such statements. These factors include, but are not limited to: risks associated with the implementation of the Company's new strategic growth plan, the availability of suitable locations and terms of the sites designated for development; legislation and government regulation including the ability to obtain satisfactory regulatory approvals; conditions beyond IHOP's control such as weather, natural disasters or acts of war or terrorism; availability and cost of materials and labor; cost and availability of capital; competition; continuing acceptance of the International House of Pancakes brand and concepts by guests and franchisees; IHOP's overall marketing, operational and financial performance; economic and political conditions; adoption of new, or changes in, accounting policies and practices; and other factors discussed from time to time in IHOP's filings with the Securities and Exchange Commission. Forward-looking information is provided by IHOP pursuant to the safe harbor established under the Private Securities Litigation Reform Act of 1995 and should be evaluated in the context of these factors. In addition, IHOP disclaims any intent or obligation to update these forward-looking statements.

SOURCE IHOP Corp.