



Applebee's Resurrects \$5 Spooky Sips®, Premium Mucho Cocktails for Halloween

October 9, 2023

PASADENA, Calif.--(BUSINESS WIRE)--Oct. 9, 2023-- BOO-zy cocktails are back at Applebee's in celebration of the spookiest time of the year! Guests can celebrate through Halloween with the return of Applebee's [Spooky Sips](#), two "chilling" Mucho Cocktails™ for only \$5!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20231009685198/en/>



Cure your cravings with the Topsy Zombie, made with Bacardi Superior, passion fruit, pineapple, cherry, lime and melon liqueur topped with a gummi brain*. Or, sink your teeth into Dracula's Juice, a frozen mouth-watering creation made with Bacardi Superior, Jose Cuervo, berry and lemon. Trick-or-treat yourself to these cocktails for only \$5 each!

"Applebee's has always been a neighborhood haunt and this Halloween, we've resurrected our \$5 Spooky Sips alongside our famous DOLLARITA," said Patrick Kirk, vice president of beverage innovation at Applebee's. "Applebee's is the place to be with our \$1 margarita and two scary good \$5 Mucho Cocktails – but these fan-favorites are only here for a limited time, so don't miss your chance to get in on these wicked-good deals."

For even more exclusive deals and specials, [guests can sign up](#) to be a part of the neighborhood. Join Club Applebee's and receive a welcome offer!

*Must be 21+. Void where prohibited. Tax & gratuity excluded. Available for dine-in only except where carry-out alcohol is permitted by law. Participation may vary. While supplies last.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's makes it easy for family and friends to connect with one another, whether it's in a dining room or in the comfort of a living room, Eatin' Good in the Neighborhood™ is a familiar and affordable escape from the everyday. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood®. Applebee's franchise operations consisted of 1,662 Applebee's restaurants in the United States, two U.S. territories and 11 countries outside the United States as of June 30, 2023. This number does not include two domestic Applebee's ghost kitchens (small kitchens with no store-front presence, used to fill off-premise orders) and 12 Applebee's international ghost kitchens. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. (NYSE: DIN), which is one of the world's largest full-service restaurant companies.

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