



IHOP® Welcomes New Head Chef Arthur Carl II

December 12, 2022

Food and Beverage Industry Veteran to Drive the Evolution of the Iconic IHOP Menu

GLENDAL, Calif.--(BUSINESS WIRE)--Dec. 12, 2022-- Today, IHOP® announced the newest member to lead the brand's culinary team, naming Arthur Carl II to the position of Vice President, Culinary. In this role, Carl will be responsible for driving the evolution of the iconic IHOP menu and continuing to bring a smile to guests' faces with craveable additions across all dayparts. Carl will report directly to Kieran Donahue, Chief Marketing Officer, IHOP.

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Arthur Carl II, Vice President, Culinary (Photo: Business Wire)

franchised by affiliates of Glendale, Calif.-based Dine Brands Global, Inc. (NYSE: DIN).

"Art's decades of crafting dishes to satisfy guests' appetites has demonstrated that he is an innovator in his field, and we welcome this expertise and skill into his new role at IHOP," said Donahue. "Success in this position requires skills across culinary innovation, franchised restaurants, and product sourcing, among others, and we are confident in Art's abilities to perform above and beyond in each of these areas."

Carl brings more than 30 years of experience within the food and beverage industry, serving in several roles for hospitality groups, restaurants, and breweries. Most recently, he held the position of Vice President, Culinary and Beverage R&D for Dave & Buster's Inc. In that role, he was recognized by the industry for his commitment to introducing new menu items. He also successfully led culinary and beverage strategy and innovation and established a passionate culture of food and beverage including brand identity.

"Bringing smiles to people's faces and plates is a goal I always strive to achieve, and as the leader in breakfast with continued success throughout the PM daypart in lunch, dinner, and late night, IHOP is a natural fit for the next chapter of my career," said Carl. "I am thrilled to have the opportunity to bring IHOP's brand promise to life for guests across both dine-in and off premise menu strategies by continuing to serve innovative menu items with craveable, quality ingredients."

ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC

For more than 64 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items, including Ultimate Steakhburgers, Hand Crafted Melts, Burritos & Bowls and more. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. As of September 30, 2022, there are 1,756 IHOP restaurants around the world, including restaurants in all 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Ecuador, Egypt, India, Mexico, Pakistan, Panama and Peru. IHOP restaurants are

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