



Get Saucy with Applebee's® This National Chicken Wing Day

July 27, 2020

Wing it from the Comfort of Home with Two Orders for the Price of One

GLENDAL, Calif.--(BUSINESS WIRE)--Jul. 27, 2020-- Calling all wing lovers! This Wednesday is all about you with the arrival of National Chicken Wing Day. To make sure you celebrate in style, Applebee's® is offering guests a Buy One, Get One Free for To Go or Delivery on any of our mouth-watering wing options on July 29th in honor of National Chicken Wing Day. Valid for online orders only, you can head to [Applebees.com](https://applebees.com) or order via the Applebee's mobile app ([iOS](#), [Google](#)) for Carside To Go® or Applebee's Delivery® where available*. But you better get to it quick, because the offer is for one day only.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200727005101/en/>



You heard that right – that's two orders of wings for the price of one! Choose two orders of boneless, two orders of bone-in – or one order of each. Plus, whether it's for To Go or Delivery, we got you covered – just add your choice of wings to your cart and enter the coupon code WINGDAY at checkout. Applebee's wings are served with ranch dressing and celery on the side and are tossed in your choice of mouthwatering sauce – Classic Hot Buffalo, Sweet Asian Chili or Honey BBQ. And you can customize sauce by wing order. So guests could get an order of Boneless Wings in Classic Hot Buffalo and one of Double Crunch Bone-In Wings in Sweet Asian Chili, or even two orders of Boneless Wings with one in Honey BBQ and the other in Classic Hot Buffalo. The choice is yours!

"We know that for real wing fans, every day is chicken wing day, but we are excited to give our guests an excuse to celebrate our most popular menu item," said Joel Yashinsky, chief marketing officer at Applebee's. "And with two times the wings for the price of one, you can't beat this deal!"

While this deal is for Delivery and To Go only, if you are planning a visit to your neighborhood Applebee's restaurant, more details on Applebee's safety-first dining

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experience can be found at [Applebees.com](https://applebees.com). To find your local restaurant, visit [Applebees.com/restaurants](https://applebees.com/restaurants).

*Offer valid only on Wednesday, July 29, 2020 until 11:59 p.m. EST, excluding taxes and fees. Not valid for dine-in or through third-party delivery marketplaces. Limit one per person. Account sign-up required. Fees, taxes, and gratuity apply. All deliveries subject to availability.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always Doin' Good in the Neighborhood. As of March 31, 2020, there were 1,766 franchise and company-owned restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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