

Score a Slam Dunk with the Return of Applebee's 25¢ Boneless Wings

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It's back by popular demand, but won't last forever, along with new cocktails at \$3, \$5 & \$7

GLENDALE, Calif.--(BUSINESS WIRE)-- Gather your team together, because Applebee's® epic 25¢ deal on its Boneless Wings is returning to restaurants nationwide. That's right! Available now for a limited time, guests can feast on Applebee's Boneless Wings for just 25¢ each.* Whether you want five or 50, they're still only 25¢ each. But the shot clock has already started on this major deal, so visit your local Applebee's restaurant before time runs out!

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200309005046/en/



Score a Slam Dunk with the Return of Applebee's 25¢ Boneless Wings (Photo: Business Wire)

To make sure everyone can get a taste of what they want, Applebee's Boneless Wings come tossed with your choice of one of three sauces – Classic Hot Buffalo sauce, Honey BBQ sauce or Sweet Asian chile sauce.

And just when you thought March at Applebee's couldn't get any better, starting today for a limited time, Applebee's will offer a new, exclusive Beverage Value Menu.** With this new menu, guests can choose from premium drinks ranging from \$3, \$5 or \$7. For \$3, you can kick back and sip on the new refreshing Bud Light Seltzer. Guests can enjoy a tall Emerald L.I.T. Brewtus Cocktail made with Jameson for just \$5 - perfect for St. Patrick's Day or during any game. Lastly, for only \$7, the top shelf Frozen Strawberry DaiquiRita made with Patron Silver will get you into that Spring spirit. Talk about a slam dunk.

"March will be all about our guests, and our

bracket of offers is a winner for everyone. Whether you're watching a buzzer-beater or an underdog story, our fan favorite 25¢ Boneless Wings will bring out the madness with awesome flavor," said Joel Yashinsky, chief marketing officer at Applebee's. "While you're watching the games on our high-def screens, we'll also provide the perfect elixir to balance the flavor with our \$3, \$5 and \$7 beverage extravaganza. Our restaurant teams are excited to deliver these special offers that won't cost you a pot of gold!"

For more information on this and other Applebee's specials, view the online menu and stop by your neighborhood Applebee's restaurant.

*Applebee's 25¢ Boneless Wings are available for dine-in only at participating locations while supplies last. Celery and dipping sauce are available at an additional cost.

**Price, participation, and availability of the Beverage Value Menu may vary by location, and guests must be 21-years old or over to enjoy responsibly. Void where prohibited.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood*. As of December 31, 2019, there were 1,794 franchise and company-owned restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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