



Applebee's New Flavorful Entrees are Simply Irresist-A-Bowl

January 27, 2020

The craving is unavoi-a-bowl, the desire is irrevers-a-bowl, the meal is Irresist-a-bowl

GLENDAL, Calif.--(BUSINESS WIRE)--Jan. 27, 2020-- For a limited time, fans can get something new at Applebee's restaurants that is truly irresistible, NEW [Irresist-A-Bowls™](#). Featuring five abundant bowls, Applebee's Irresist-A-Bowls pile flavor on top of flavor, with toppings like chicken and shrimp, starting at only \$7.99* for a limited time. The value of this unbelieve-a-bowl deal is something you will not be able to resist, no matter how hard you try!

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20200127005137/en/>



The new Irresist-A-Bowls bring together delightfully paired flavors, from the tender chicken and incred-a-bowl orange sauce of our Crispy Orange Chicken Bowl to the zesty explosion of seasonings in the Southwest Lime-Grilled Chicken Bowl. Plus, all of these bowls include filling toppings piled on top of each other for remark-a-bowl flavor. Enjoyed at your local Applebee's or ordered To Go, these bowls are meant to be enjoyed wherever your heart desires.

"Chef Stephen Bulgarelli and his culinary team have expertly curated each ingredient in these bowls to create mouthwatering combinations that will excite your taste buds," said Joel Yashinsky, chief marketing officer at Applebee's. "Our new flavorful Irresist-A-Bowls are exactly what the name implies, so don't say we didn't warn you when you can't stop coming back for

Applebee's New Flavorful Entrees are Simply Irresist-A-Bowl (Photo: Business Wire)

more."

The five new Irresist-A-Bowls hitting Applebee's menu include:

- NEW Southwest Lime-Grilled Chicken Bowl
- NEW Tex-Mex Lime-Grilled Shrimp Bowl
- NEW Crispy Orange Chicken Bowl
- NEW Homestyle Chicken Bowl
- NEW Chicken Bacon Mac & Cheese Bowl

To order Applebee's NEW Irresist-A-Bowls for Delivery or To Go, head straight to www.applebees.com. Or, gift your favorite dishes to someone special with an Applebee's gift card, available for purchase at all locations or online at www.applebees.com.

For more information on this and other Applebee's specials, [view the online menu](#) and [stop by your neighborhood Applebee's restaurant](#).

*Price and participation may vary. Tax and gratuity excluded.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood*. As of September 30, 2019, there were 1,804 franchise and company-owned restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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