



Get Ready for Fajitas Like You've Never Seen before with Applebee's® New Loaded Fajitas

May 16, 2019

Hot queso and bacon is paired with a satisfying sizzle

GLENDAL, Calif.--(BUSINESS WIRE)--May 16, 2019-- Did you hear that? That delicious sizzle sound and the mouthwatering smell can only mean one thing – [Applebee's® NEW Loaded Fajitas](#), are on the menu starting today at Applebee's restaurants nationwide. Smothered with a hearty serving of hot queso and sprinkled with crispy Applewood-smoked bacon, Applebee's Loaded Fajitas are available in your choice of sirloin steak, chicken or shrimp and served on a sizzling skillet.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190516005227/en/>



"We're introducing our guests to sizzling, delicious and craveable Fajitas in only the way Applebee's can – by loading them up with queso and bacon," said Joel Yashinsky, chief marketing officer at Applebee's. "Our industry-leading culinary team has taken this classic dish to a whole new level that our guests have been telling us surpasses their expectations and delivers real value. Our Loaded Fajitas are truly an experience for all of your senses."

Each order of Loaded Fajitas is served with fajita vegetables and Spanish rice and comes with warm flour tortillas, a blend of cheddar cheeses, guacamole, lettuce, lime wedge, sour cream and house-made pico de gallo. Guaranteed excitement for the senses!

With nationwide availability of Loaded Fajitas, Applebee's is coming to the aid of Americans affected by a condition Applebee's has coined, "low sizzletonin." Symptoms include cold hands, a lack of fullness and sudden bouts of sarcasm. The cure? Heading to Applebee's for new Loaded Fajitas. To check your symptoms, head over to Sizzletonin.com. Psst, low sizzletonin isn't a real thing – we made it up. But, Loaded Fajitas are bound to make anyone's day just a little bit brighter.

Get Ready For Fajitas Like You've Never Seen Before With Applebee's New Loaded Fajitas (Photo: Business Wire)

Need to take the sizzle on the go? Order online at www.applebees.com and head home with Applebee's To Go. Or, give the gift of Loaded Fajitas to someone special with an Applebee's gift card, available for purchase at all locations or [online](#).

For more information on this and other Applebee's specials, [view the online menu](#) and [stop by your neighborhood Applebee's restaurant](#). Price and participation may vary by location.

About Applebee's®

As one of the world's largest casual dining brands, Applebee's Neighborhood Grill + Bar serves as America's kitchen table, offering guests a lively dining experience that combines simple, craveable American fare with classic drinks and local drafts. Applebee's restaurants are owned and operated by entrepreneurs dedicated to more than serving great food, but also building up the communities that we call home. From raising money for local charities to hosting community fundraisers, Applebee's is always *Doin' Good in the Neighborhood*. As of March 31, 2019, there were 1,830 franchise and company-owned restaurants in all 50 states, Puerto Rico, Guam and 13 other countries. Applebee's is franchised by subsidiaries of Dine Brands Global Inc. [NYSE: DIN], which is one of the world's largest full-service restaurant companies.

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