



## **NEW IHOP® RESTAURANT WILL CELEBRATE GRAND OPENING IN BANGKOK IN MEGA BANGNA MALL, JULY 21**

July 19, 2018

***World Famous Leader in Breakfast All Day's New Location will be Third IHOP in Thailand; Expected to Bring more than 47 new jobs to the local economy***

(Glendale, CA/Bangkok, Thailand; July 21, 2018) IHOP® restaurants, celebrating its 60th anniversary this month, will expand its presence in Thailand when the ribbon is cut at the grand opening of the IHOP in the Mega Bangna Mall on July 21 at 10:00 AM.

Guests will be able to enjoy IHOP's famed buttermilk pancakes, waffles, omelets as well as burgers and other delicious menu items at this new location. This restaurant marks the third to open under an agreement with franchisee King of Pancakes Company, Ltd. that is expected to bring a total of 10 locations by 2021. The first Thai IHOP opened in Bangkok at the Siam Paragon Mall in June 2017.

The new restaurant, located at Mega Bangna Mall, Ground Floor of the Foodwalk Zone, is over 1,800 square feet of interior space with an additional 1,000 square foot terrace. It seats 88 guests and will be open from 7:00 am until 10:00 pm daily.

"This month marks the 60th anniversary of the first IHOP restaurant in Los Angeles, California, and it's wonderful to celebrate it with this newest location in Thailand," said Steve Joyce, Chief Executive Officer, Dine Brands Global, Inc. and President, Dine Brands International, Inc. "We look forward to continuing to expand our presence in this great city, and eventually, throughout Thailand with our wonderful franchisee, King of Pancakes Company Ltd."

"We have seen the Thai community embrace the unique IHOP experience with our first two locations and look forward to "spreading happiness" with this newest location, said Dr.

Ausanee Mahagitsiri, President, King of Pancakes Company, Ltd. "We look forward to continued success bringing this great brand to our guests."

"In addition to bringing IHOP's pancakes, omelets, waffles and other great menu items to our guests, we are also proud that this new location is expected to bring at least another 47 jobs to the local economy, in addition to the indirect revenue we expect to bring through local sourcing, advertising and other services. We are extremely proud to be part of the Bangkok community," said Gary Moore, Vice President and General Manager, Middle East and Asia, Dine Brands International, Inc.

*Statements contained in this press release may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements involve known and unknown risks, uncertainties and other factors, which may cause actual results to be materially different from those expressed or implied in such statements. You can identify these forward-looking statements by words such as "may," "will," "should," "could," "expect," "anticipate," "believe," "estimate," "intend," "plan," "goal" and other similar expressions. You should consider our forward-looking statements in light of the risks discussed under the heading "Risk Factors," as well as our consolidated financial statements, related notes, and the other financial information appearing elsewhere in our most recent Form 10-K filed with the United States Securities and Exchange Commission and our other filings with the United States Securities and Exchange Commission. The forward-looking statements contained in this report are made as of the date hereof and the Company assumes no obligation to update or supplement any forward-looking statements.*

### **About Dine Brands Global, Inc.**

Based in Glendale, California, Dine Brands Global, Inc. (NYSE: DIN), through its subsidiaries, franchises restaurants under both the Applebee's Neighborhood Grill & Bar and IHOP brands. With more than 3,700 restaurants combined in 19 countries and approximately 380 franchisees, Dine Brands is one of the largest full-service restaurant companies in the world. For more information on Dine Brands, visit the Company's website located at [www.dinebrands.com](http://www.dinebrands.com).

For more information on international franchise opportunities, click [here](#) or contact [Dan.Lecocq@dinebrands.com](mailto:Dan.Lecocq@dinebrands.com).

### **ABOUT INTERNATIONAL HOUSE OF PANCAKES, LLC**

For 60 years, IHOP has been a leader, innovator and expert in all things breakfast, any time of day. The chain offers 65 different signature, fresh, made-to-order breakfast options, a wide selection of popular lunch and dinner items as well as meals under 600 calories. IHOP restaurants offer guests an affordable, everyday dining experience with warm and friendly service. Today, there are more than 1,750 IHOP restaurants around the world, including restaurants in all 50 states and the District of Columbia, Puerto Rico and Guam as well as Canada, Mexico, Guatemala, Panama, Lebanon, the Kingdom of Saudi Arabia, Kuwait, the United Arab Emirates, Bahrain, Qatar, Thailand and India. IHOP restaurants are franchised by affiliates of Glendale, Calif.-based Dine Brands Global. (NYSE: DIN).

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